

Many Stores Now Open for Season

Pioneer Newspaper
Established in 1927

Covers Palm Springs
and Cathedral City

The Desert Sun

Of Palm Springs, California

Dedicated to the GROWTH, DEVELOPMENT, and CONSTANT IMPROVEMENT of AMERICA'S FOREMOST DESERT RESORT

Vol. XIII.—No. 8.

Friday, September 22, to Friday September 29, 1939

Price Five Cents

Florian Boyd To Operate Pacific Building

Florian G. Boyd, prominent Palm Springs public accountant, announced this week that he has assumed the operation of the \$50,000 Pacific Building, corner of Palm Canyon Drive and Tamarisk Road. Mr. Boyd took over the reins from Stanley A. Rosin, former lessee who managed the operation of the well known building last season.

Mr. Boyd stated yesterday that Mrs. Lester Jumper will manage the Pacific Apartments. Some of the apartments, he said, are now being redecorated.

Among the tenants in the Pacific Building this season will be the following: Village Furniture Company, Lasky's Delicatessen, Ralph Tharp's Pacific Barber Shop and Claudia Wilde Beauty Salon.

There are 17 apartments in the Pacific Building, all double. All the apartments are equipped with Westinghouse electric refrigerators and Magic Chef gas ranges.



What may be the most momentous session of Congress in the history of America convened yesterday. Upon the decision of Congress within the next few weeks may lie the destiny of America. The very lives of many thousands of our young men, and the fortunes of the rest of us depends upon the ability of the President and Congress to keep America out of war. Just how that is to be accomplished not one of us knows.

There is a strong division of opinion on this subject among our Senators and Representatives and other great national leaders. That division is in the ranks of both of the major political parties. It is an honest and sincere difference of opinion. We do not believe that anybody in Washington is playing politics in this matter. Uppermost in the minds and hearts of each one of them is the determination to keep America safe and to maintain Democracy here.

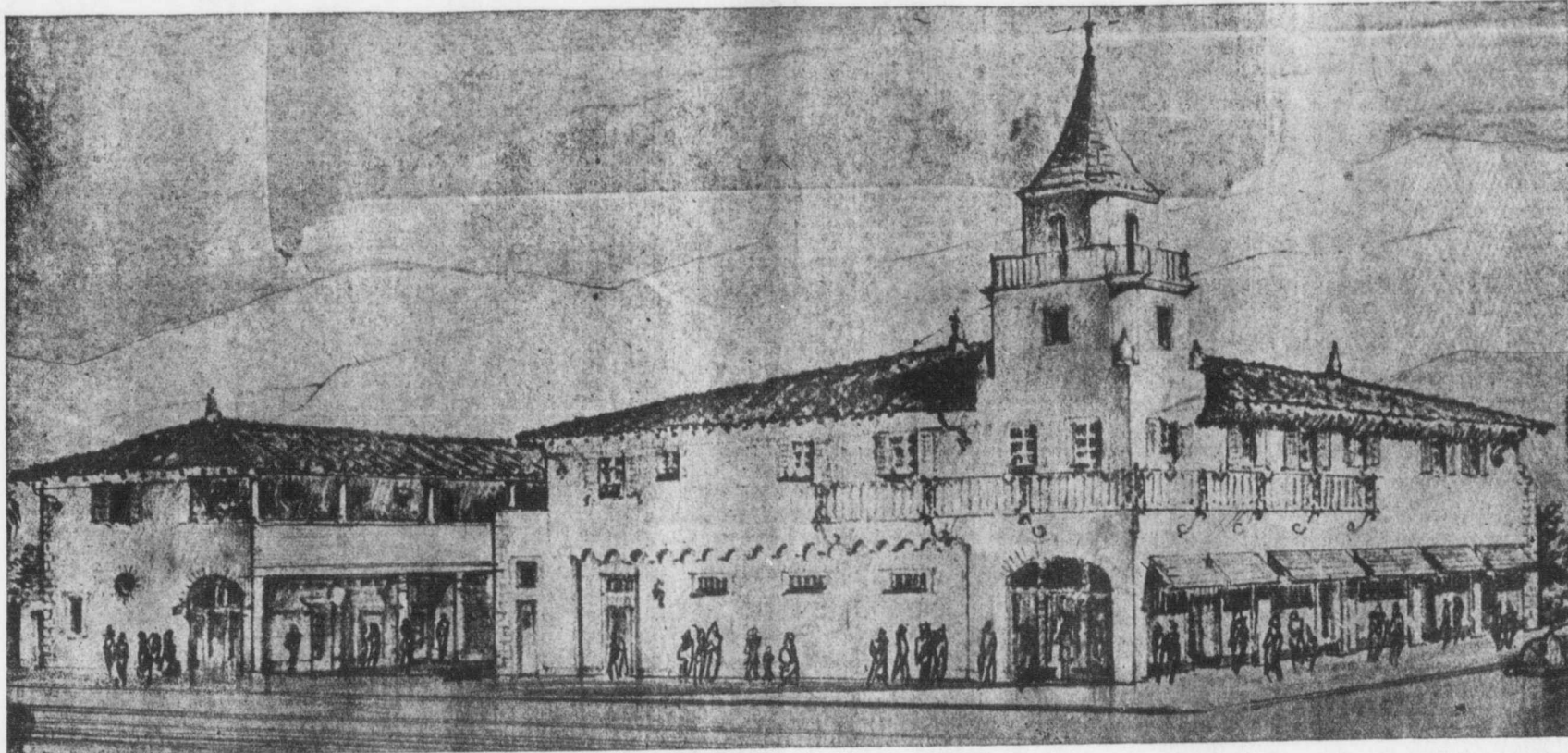
When President Roosevelt, and the Congressmen who agree with him, tell us that the best way to keep America out of the European war is to permit the belligerents to call at American ports for war munitions on a "cash and carry" basis, with this country refusing to take any of the responsibility, we believe they are sincere—and they may be right. Of course they know that Germany hasn't the ships to call at American ports for munitions, and that therefore only those nations that are fighting Germany can obtain such supplies over here. They believe the best way to crush Hitlerism in Europe is to provide those who are ready to do the fighting with the implements with which to fight.

Then there are such great statesmen as Herbert Hoover, Senator William E. Borah, Senator Hiram Johnson, and numerous others who claim that lifting the arms embargo is virtually taking sides in the conflict, which will hurl America headlong into the fight. We are inclined to agree with them—but maybe we may be wrong.

But, of one thing we are absolutely certain—It is the duty of

(Continued on Page Two)

Operation of Pacific Building in New Hands



Above is the \$50,000 Pacific Building and Apartments at the corner of North Palm Canyon Drive and Tamarisk, of which Florian G. Boyd, prominent local public accountant, announced this week he has assumed operation. The building was completed early in the spring of 1937.

having been erected by Contractor Charles G. Chamberlain for Pacific Stores, Inc. Brewster & Benedict, formerly of Palm Springs, were architects for the job. It is the newest large business block in Palm Springs. Mr. Boyd takes over the active management of the Pacific Building from Stanley A. Rosin, former lessee of the building.

Fall Rush Now On

The season is beginning to get under way in Palm Springs, with many stores, shops and business houses already open for the season or planning to open in the very near future and with many residents returning daily from their summer haunts. The opening hustle and bustle is on, and the smell of paint and the sound of hammer and saw are becoming more familiar every day as merchants rush to get their business establishments open.

In this issue of The Desert Sun is a "double truck" co-operative advertisement in which various business men of Palm Springs announce the opening of their establishments. Localities by reading this ad can find out what business houses are open and where in the village they can purchase the things they need.

Among the business establishments advertising in the double-page spread in this issue of The Desert Sun are the following: Plaza Theatre, which opens tonight for the season; Schilling Motor Sales, local Ford agency; (Continued on Page Eight)

Jerry Sanborn Sparks Palm Springs To Bowling Victory

Sparked by the superb bowling of big Jerry Sanborn, who averaged 191 for the evening, Palm Springs defeated a bowling team from the new San Bernardino Bowling Academy here last Sunday afternoon, Sept. 17.

"Doc" Duncan was the star for San Bernardino with a 587 total for the series.

This Sunday, September 24, 1:30 p.m., the Joe Hernandez Sunset Bowling teams (a men's team and a women's team) from Warner Bros. Sunset Bowling Academy, will play a double-header here with a women's team and a men's team of Palm Springs. It is reported that this doubleheader will be well worth seeing.

PLAZA PHARMACY OPENS TODAY FOR SEASON

Fresh from a summer at mile-high Lake Arrowhead, where he was employed at the Arrowhead Pharmacy, "Monte" Monhollen has returned to Palm Springs and opened his Plaza Pharmacy today, Friday, for the season. Mrs. Monhollen will be in charge of the alterations department at Desmond's desert store this season.

According to Monhollen, his store opens this season with practically all new stock. His store has a complete line of all leading cosmetics.

The interior of the Plaza Pharmacy has been redecorated during the summer. George Dennis, formerly of the Columbia Drug fountain, Hollywood, is manager of the Plaza Pharmacy fountain this season. The fountain serves breakfast, luncheon and dinner and has a complete line of food. New kitchen equipment has been installed.

"Slick" Smith, for many years a popular local fountaineer, will be mixing cokes, dishing out food and "telling tall tales" at the Plaza Pharmacy fountain this season.

Mr. and Mrs. Monhollen were married early this last spring.

JAMES B. OLIVERS RETURN FROM BEACH

Dr. and Mrs. James B. Oliver are back in the village for the season. They spent the summer at Balboa, where Dr. Oliver has a fine summer practice.

Dr. Oliver reports that he enjoyed a busy season at the beach.

Plaza Theatre Opens Tonite

The Plaza Theatre, with George Strebe in charge, opens tonight (Friday). There will be two shows every night, at 7 and 9 o'clock, and the box office opens at 6:45. There will be a change of pictures every two days.

Clarence Macy is the projectionist at the Plaza Theatre. He and George Strebe have been operating the Lake Arrowhead Theatre this summer.

The Plaza Theatre opens tonight with the outstanding motion picture success, Beau Geste, starring Gary Cooper. Beau Geste is one of the year's really great pictures. Some choice, selected short subjects are also included on the opening bill.

HAROLD BROWN BACK AT EL PASEO DRUG SAYS REPORT

According to reports, Harold Brown, now of Pasadena and formerly of Palm Springs, will return to the village this fall after an absence of several years to resume his old post as operator of the El Paseo Pharmacy, North Palm Canyon Drive in the El Paseo building. The report came from a usually reliable news source.

Harold Brown was the first person to ever operate the El Paseo Pharmacy. He has now been away from the village for several years. Mr. Brown has a host of friends in Palm Springs and his return here will be heralded with pleasure by many.

Mr. Brown has been connected for some time with Horton and Converse of Pasadena, leading prescription pharmacists of Southern California.

It was understood here last spring that Marvin Fritz, who managed the El Paseo Pharmacy last season for the Hickses, would be back this year as lessee of the well known drug store. According to this report, however, Harold Brown will arrive in Palm Springs this week end to prepare the store for its opening in the near future.

During this summer, it is said, Mr. Brown traveled extensively—touring both old Mexico and the western states of the U. S.

It is stated that Tony Rodique, well known local fountaineer, has already been engaged to operate the fountain at the El Paseo pharmacy.

Outstanding Men To Address P.S. Lions Club

Two outstanding speakers have been scheduled to address the Palm Springs Lions Club at the first two meetings of that organization this fall. They are the Most Reverend Charles Francis Buddy, D.D., of San Diego, bishop of the San Diego diocese of the Catholic church; and Henry W. Coil, prominent corporation lawyer and attorney for the Nevada-California Electric Corporation.

Bishop Buddy will address the Lions Club at its first regular meeting this fall, Thursday noon, October 5. Where this luncheon meeting will be held has not as yet been announced. Bishop Buddy was secured as a speaker through the efforts of the Rev. Michael O'Connor of Palm Springs, pastor of Our Lady of Solitude church and prominent member of the local Lions Club.

Attorney Henry Coil of Riverside will address the Lions on Thursday noon, October 12. He is an extremely forceful speaker and is an outstanding speaker on government affairs.

The Palm Springs Lions Club has been meeting unofficially all summer, each Thursday noon at the Palm Springs Drug. The regular meetings start October 5.

City Launches Huge Clean-up Campaign

A huge clean-up campaign will be launched by the City of Palm Springs starting October 1, in an effort to make the city a cleaner place than it has ever been before. This was revealed yesterday by Mayor Philip L. Boyd in a conference with the press.

The campaign will last for two weeks. During the first two weeks of October residents are urged to clean-up their premises, and business establishments are asked to do the same. Vacant lots are also being scrutinized by city officials.

A program of free refuse collection will be in progress during the two-week campaign, and all refuse on the streets will be picked up by the city and hauled away. Persons are urged by the city to clean up their premises

(Continued on Page Two)

MAIL TO LEAVE PALM SPRINGS AT 8 AT NIGHT

Effective October 2nd, there will be a daily dispatch of mail from the Palm Springs post-office at 8:00 p. m., Sundays excepted. Mail must be deposited at the postoffice by that hour. This applies to first class mail only, as no windows will be open after 6 p. m.

This night dispatch has been advanced one month in order to offset earlier afternoon dispatch effective last April.

Daily dispatches effective October 2nd are as follows: 11:30 a. m., 3:00 p. m., and 8:00 p. m.

Incoming mail is distributed at 10:00 a. m. and 3:00 p. m.

R. M. GORHAM,
Postmaster.
(Use your box number—not your street address.)

Village Inn Will Open Next Week

Miss Genevieve E. Ranger, manager of the Village Inn, writes from Palo Alto that the Village Inn will open for the season Sept. 29.

Miss Ranger will arrive in Palm Springs Monday. She vacationed this summer at Palo Alto.

The Weather HOT AND SULTRY



OFFICIAL TEMPERATURE

Day	Max	Min.
Sept. 16	95	58
Sept. 17	100	65
Sept. 18	105	70
Sept. 19	108	72
Sept. 20	107	74
Sept. 21	107	74

Al Wertheimer Operated on at Los Angeles

Al Wertheimer of Palm Springs underwent an operation Wednesday night of this week in the Cedars of Lebanon Hospital at Los Angeles, it was reported here yesterday. It is said that his physician considers his condition quite favorable.

Mr. Wertheimer spent the summer on his ranch in Montana. It is asserted that he was in poor health on the return trip to the village. He had been back in Palm Springs for several days before he motored to Los Angeles last Friday to see his physician, a Dr. Moore.

The exact nature of the operation performed on Mr. Wertheimer could not be learned, but it is understood here that it was some sort of an abdominal operation.

\$21,850 Home Being Built In Tahquitz Park

City Building Inspector Charles Burket this week, Monday, issued a \$21,850 building permit to Mr. and Mrs. W. F. Peake, winter residents here for several seasons, for the 10-room home that they will build in Tahquitz Park tract this fall.

William Marte, prominent local contractor, will erect the home for the Peakes. The building site is located on Patencio Road at Santa Rosa.

The city council last week passed an ordinance vacating a strip along the west side of Patencio Road in order to allow more room for this new residence.

Charles O. Matcham is architect for the project.

NITE SPOT CAFE GOES ON 24-HOUR SCHEDULE TODAY

Commencing tonight, Friday, Sept. 22, the Nite Spot Cafe, located on South Palm Canyon Drive near the Builders Supply Company, will remain open all night seven days a week, according to Pat and Johnny White, popular proprietors of the establishment.

The Nite Spot serves breakfast, luncheon, dinners, sandwiches, milk shakes and beer. It is air conditioned.

Chief Bispham To Clamp Down On Vagrants

The Palm Springs police are going to clamp down on vagrants this season, it was announced here yesterday by Chief of Police W. H. Bispham in a conference with the press—"We're going to make it plenty tough on them," the chief said in referring to this particular type of undesirable persons.

When asked what type of person is considered a vagrant by his department, the chief answered as follows—"Any person who wanders about the residential district at late or unusual hours of the night without any visible or lawful business; every idle, lewd or desolate individual; all persons without visible means of support idling and roaming about."

"I am instructing my officers to 'pick up' and bring to the police station for investigation all persons that are apparently vagrants," Chief Bispham said yesterday. "If careful investigation shows that a person is a true vagrant in the eyes of the law, we will file a complaint against the individual and he will have to stand trial," the chief continued.

"According to the California Penal Code a person convicted of vagrancy is subject to a fine not to exceed \$500, to a sentence of not over six months in the county jail, or both," the Palm Springs Chief of Police concluded.

Must Register Prior To Sept. 28 for Ham and Eggs Election

Registrations for the special "Ham and Eggs" election to be held Tuesday, Nov. 7, close Thursday, Sept. 28, 40 days prior to election day.

Every California citizen wishing to vote at this important election must register prior to next Thursday, Sept. 28. Persons neglecting to register cannot vote.

People in Palm Springs can register at the city offices with Mrs. Winifred C. Chapman or with Mrs. Kathleen Naef at the Palm Springs Employment Agency and Secretarial Service on Andreas Road. Both of these ladies are deputy county clerks.

Sun Spots....

(Continued From First Page)

ably result in a dictatorship, every American citizen to abide by the decision of our elected representatives in Washington. They have studied the situation, and they will do what they believe is for the best interests of the nation. They don't want war any more than the rest of us. So long as we have freedom of speech and freedom of the press, we can express our opinions and fight among ourselves until a decision has been reached, and then we should support our government to the limit, in order to maintain peace and democracy in America.

There is no denying that the overwhelming opinion in America is probably 99 percent in favor of the allies who are fighting Hitlerism, notwithstanding the fact that we haven't forgotten the lack of appreciation shown by them when America saved them from defeat in the World War.

It is generally conceded that another war like the last one would cost America thousands of lives, and at least forty billions of dollars—that it might bankrupt the nation, and would without which a war could not be carried on, but which it might not be able to throw off.

Why wouldn't it be more sensible to save the American lives, and safeguard the nation against any one or any combination of hostile nations by spending less than such a war would cost to build the most powerful air force, navy and army in the world? At least, such a course would keep the money at home and would accomplish a dual purpose, for it would take up the slack in unemployment and thus eliminate government relief.

We hope that Congress will decide upon such a program. But whatever their decision may be, we'll be for the President, the Congress, and especially for The Flag they are endeavoring to protect.

Redecorate Royal Palms Cocktail Lounge

After being closed for two days while the final finishing touches were being put on, the remodeled and redecorated Royal Palms Cocktail Lounge opened Wednesday night. The remodeling work was in progress for almost two weeks, but the lounge was only closed for business the last two days.

A new Capeheart record player, one of the best on the market, has been installed at the Royal Palms Cocktail Lounge to furnish music for the patrons. The record player accommodates 60 records and plays continuously for three hours without repeating a single number.

The bar has been lengthened six feet so that it will accommodate a larger number of guests. A new entrance has been opened on Palm Canyon Drive and the former side entrance remodeled.

The Royal Palms Hotel, the Royal Palms Annex and Apartments across the street, the cocktail lounge and the swimming pool were open all this summer, Earl Gray revealed.

Funny Papers Give Publicity To Palm Springs

Palm Springs received some valuable publicity this week in a new field, namely the funny papers, when George McManus devoted the Thursday, September 21, installment of his famous comic strip, "Bringing Up Father," to this world-famous desert resort.

Cartoonist George McManus spent some time in Palm Springs last season. It is he that one of the local papers had as passing away here in Palm Springs, much to the disgust of the very much alive McManus.

Al Gardiner, manager of the local branch of the Bank of America, was in town Wednesday and Thursday, to open his home for the winter. He will return to his desk at the bank next Monday.

City Launches....

(Continued from Page One)

and to place the refuse on the street line, where it will be picked up and hauled away. The city cannot and will not go on private property, the mayor stated.

This free hauling away of refuse has no connection with the regular charged for city garbage collection service, the Mayor pointed out yesterday. Only trash such as old cans, beer bottles, paper, yard rakes and the like will be hauled away free. Garbage and tree and hedge trimmings will not be hauled away free.

Henry Lotz, the street sweeper, will go to work next week. He cleans Palm Canyon Drive six nights a week. The state cleans the highway through town once a week.

Mayor Boyd stated yesterday that during the clean-up campaign volunteer trucks will be asked for to press into service to clean up can dumps on the Indian reservation. Some trucks are already available for this purpose, he stated. The Mayor stressed the fact that the can dumps in question are not the fault of the Indians. He pointed out that the Agua Caliente Indians under the leadership of Chief Willie Marcus have been conducting a clean-up campaign of their own this summer and are very desirous of cooperating with the whites in keeping the city clean.

These volunteer trucks will also help pick up the refuse stacked on the street lines.

Beautiful Signs to Be Erected Near Palm Springs R. R. Station

To counteract the few eyesores in the vicinity of the Palm Springs railway station, four miles north of town, it is reported that one of the most beautiful signs in the county is to be erected at that point, advertising Palm Springs and a local business establishment. The sign will be 12x24 feet in size, and will be in three colors. It is said one of the reasons for the sign is to take the tourist's attention away from the unsightly spot south of the station.

DESERT VALET OPENS TODAY

The Desert Valet, pioneer cleaning and pressing establishment, located in the El Rey Hotel building, opened today for the 1939-40 season, with Mr. and Mrs. George Oliver, the owners, in charge.

Mr. Oliver, who established the Desert Valet here more than a decade ago, installed considerable new equipment this fall, including an air-conditioning system and the latest closed type dry-cleaning washer.

DR. JACK HILL EXPECTED BACK HERE SOON

According to reports, Dr. Jack Hill, in spite of his many setbacks, has recovered to such an extent that he is expected back on the job here in Palm Springs in the near future.

It is claimed that a report has been circulated to the effect that Dr. Hill perhaps will not be able to return to his work. This report is erroneous, according to Hobart Garlick, and Dr. Hill will be back in his office this fall.

Dr. James B. Oliver returned to the Drs. Hill and Oliver office on the Desert Inn grounds this week.

Villagers Attend Dinner in Honor Of Senator Taft

A group of Palm Springs people motored to Riverside last night, Thursday, to attend a dinner at the Mission Inn at that city sponsored by the Riverside County Republican Central Committee in honor of Senator Robert A. Taft of Ohio, Republican presidential candidate.

Among those attending the political affair from here were Mr. and Mrs. Frank V. Shannon, M. L. Peterson, Judge Albert R. Hoffman, Rufus J. Chapman, Francis Crocker, Raymond Cree, Les Moore and Mr. and Mrs. Vic Claridge.

With Mrs. Taft accompanying the Ohio senator, both men and women Republicans of the county attended the dinner.

Dinner was served at 7 o'clock, and following dinner Senator Taft gave a short address.

P. S. Sporting Goods Shop Opens Tomorrow

Joe Henderson and Bill Marvin will open their Palm Springs Sporting Goods shop, in the Bowling Academy building, tomorrow (Saturday) Sept. 23. This is the second season for the exclusive store.

The shop features tennis, golf, archery, badminton, soft ball equipment, shuffle board sets, guns and ammunition.

The shop has been enlarged, repainted and redecorated.

Sale's Market to Open Oct. 1st

Marvin Sale, owner of Sale's Market in the Plaza, was here this week preparing for the opening which will occur on October 1st.

He is installing all new equipment for the bakery department.

George Mantes, well known meat-cutter who has resided here for the past five years, will have charge of the meat department.

POLICE HAVE JOB CLEANING UP LONG BEARDED VAGRANT

Herman Jones, 29, religious fanatic, was sentenced to serve 6 months in the Riverside County Jail when he appeared before Judge Albert R. Hoffman Tuesday, Sept. 19, on a vagrancy charge. Three months of the sentence was suspended on the defendant's application that it be suspended if he leave the county.

Jones was arrested by Sgt. Jacobson on Sunrise Way near the Palm Springs Airport. His full beard was long, shaggy and full of cockle burrs; and it is said that it took police over an hour to fumigate him and clean him up.

Jones said that he lived in the Santa Rosa Mountains. He stated that he came here to work.

He claimed in court that he was a religious teacher and that he had distributed pamphlets. Jones was taken to the county jail Wednesday by Constable Clarence Templeton.

MILDRED WENGER RETURNS TO POLICE STATION

Miss Mildred M. Wenger, secretary at the Palm Springs Police Station, returned to her post this week after an absence of three months.

Miss Wenger spent the summer in San Bernardino, where she held a secretarial position.

Mayor to be At City Offices Every Morning

Mayor Philip Boyd announced yesterday his intention this season to devote his mornings to caring for city business and his afternoons to looking after the affairs of his Red Roof Ranch east of Cathedral City and in transacting Deep Well Guest Ranch business.

The mayor will be in his office at the city hall every morning, Monday to Friday inclusive. He expressed the hope that persons wishing to talk with him concerning city business would see him during these mornings at the city offices.

"Tuffy" Williams Sentenced to Prison Camp

George Williams, better known as "Tuffy" and said by authorities to be the village bully, was sent by Judge Albert R. Hoffman on Wednesday to Riverside County Prison Camp for three months following his arrest last week by local police.

Williams was arrested at his home on the Agua Caliente Indian Reservation Saturday night, Sept. 16, 9:15 o'clock, his wife charging him with battery. Police filed a second complaint against Williams for disturbing the peace.

Local police were summoned to the Williams residence by neighbors, who told authorities it sounded as if someone were being killed. When the police arrived, Mrs. Williams' nose was bleeding, her face was bruised and bleeding and her eyes were black and almost closed. Williams was taken to the police station.

Williams pled "not guilty" to the two charges against him when he was arraigned before Judge Hoffman on Monday of this week, and he demanded a jury trial. On Wednesday of this week, however, Williams withdrew his plea of "not guilty" and changed his plea to "guilty."

He was sentenced by Judge Hoffman to serve three months in the county prison camp on the battery charge and 90 days in the prison camp on the disturbing-the-peace charge. The 90 days was suspended on the application of the defendant for permission to leave Riverside County and never return.

When "Tuffy" Williams left Palm Springs Thursday for Riverside in the custody of constable Clarence Templeton, he left for good.

Arrest of Williams was made by Claude Roberts and Sgt. Jacobson.

DEATH OF PAUL HAMMOND IN NEW MEXICO REVEALED

Paul Hammond, a winter resident of Palm Springs since 1929, passed away in New Mexico recently it was learned here yesterday.

Mr. Hammond is survived by his wife and two children.

PHIL BOYDS BACK FOR SEASON

Mayor and Mrs. Philip Boyd and the four children returned last Friday, Sept. 15, for the season and have opened their lovely home in the Las Hacenditas tract. Spencer and Lydia entered the Frances S. Stevens elementary school Monday.

The Boyds spent the summer at Carpinteria.

Building Permits

Sept. 15.—Mrs. Henrietta Reid, of 215 W. Elm St., Compton, \$3,300 Duplex Dwelling on Camino De Los Amigos.

Sept. 18.—Desert School District, \$5,300, for school shop building at the Nellie N. Coffman school north of Ramon Road. Oral Carpenter, contractor.

Sept. 18.—Mr. and Mrs. W. F. Peake, \$21,850, for 10-room dwelling in Tahquitz Park tract, corner Santa Rosa and Patencio Road. Charles O. Matcham, architect; William Marte, contractor.

Sept. 19.—Wm. E. Reis, \$550, for repairs to dwelling at corner of Hermosa and San Jacinto Way in La Rambla No. 3. (Recover shingle roof with composition roofing and wood shingles.)

Royal Palms Apts. At New Low Rates

Beautifully furnished apartments at less than 50 cents per day per person for two people, if leased by the year. This is the offer of Earl Gray, owner of the Royal Palms, formerly Central Apartments, back of the Royal Palms Annex.

If leased for the nine months season, the rate is 62 cents per day per person, two people occupying an apartment.

Each apartment has a living room, kitchen and bath. Electricity, gas, water, heat, and linen are furnished without extra charge.

Royal Palms Apartments are completely furnished with comfortable furniture, Simmons Beauty-rest mattresses, full kitchen equipment, etc. The apartments are separated from the street by a two story building, which shuts out all noise from the street. There, in a quiet, home-like setting, facing a lawn-covered patio with a rock fountain, one can rest and relax to his heart's content.

Before renting for the season, anyone expecting to spend the winter here is invited to come and inspect these lovely apartments, which were built less than three years ago. They will be astounded to see such excellent accommodations at such a very low price. —Adv-tf

Hugh Wilshire New Manager of Shell Station

Hugh Wilshire, a new arrival in Palm Springs, is the new manager of the Shell Service Station, next to the Palm Springs Florist and greenhouse, north of the El Paseo building. His assistant will be Don LaFon.

Mr. Wilshire has been associated with the Shell Oil Company for the past six years.

Desert Garden Date Shop Opens in October

Mrs. Fleta B. Wroughton and son, Ted, returned to the village last Saturday and announced early this week that the Desert Garden Date Shop in the Carnell Building will open for the season shortly after the first of October.

Mrs. Wroughton and Ted spent the summer at Santa Barbara. They made a trip to San Francisco and saw the Exposition. Ted made several trips down to the village during the summer.

The same clerks will be back at the Desert Garden Date Shop this season. They are Violet Trout, Mrs. Nettie Reding, Mrs. Bernice Lowe and Mrs. Grace Griffing.

Mrs. Wroughton and Ted are now busy supervising the redecorating of the Desert Garden Date Shop.

RECOVERS FROM RECENT SERIOUS OPERATION

Mrs. Paul Murphy, wife of the operator of the Palm Springs Drug Store Fountain, has returned to Palm Springs from Riverside, where she underwent an operation at the Community Hospital.

PLAZA THEATRE

Starts Today
Friday

2 Shows Nightly, 7 and 9
Box Office Opens 6:45

"Beau Geste"

— Starring —

GARY COOPER

— with —

Ray Milland
Robert Preston
Brian Donlevy
Susan Hayward

— Also —

SELECTED SHORT
SUBJECTS
NEWS REEL

Palm Springs Sporting Goods

DARNELL BUILDING

To Open

Saturday, Sept. 21st

JOE HENDERSON

BILL MARVIN

MARY'S CAFE

AIR COOLED

MEALS 35¢ up

"Al" is in the kitchen again this season...
'Nuff Said.

GREYHOUND IS THE

GAY WAY

TO GO TO THE FAIR

Fun and safety start the minute you board your Greyhound Super-Coach for San Francisco. You'll meet friendly, congenial people, relax in a luxurious deep-cushioned arm-chair and enjoy the lovely fall scenery along the way. Greyhound saves you money, too. 1/4 the cost of driving. Frequent service saves you time. Ask your agent about Greyhound's Expense-Paid Exposition Tours.

\$11.70 ROUND TRIP

2 TRIPS DAILY TO S. F.

Depot: Royal Palms Hotel

Phone 247

GREYHOUND

Now You Can Bowl

IN PALM SPRINGS

NOW OPEN

7 Days a Week... and Evenings

- Interior Redecorated.
- 12 Brunswick Alleys.

AIR-COOLED

PALM SPRINGS BOWLING ACADEMY

"The Desert's Meeting Place"

North Palm Canyon Drive
Opposite Fire Hall

AMBASSADOR

APARTMENTS
— and —
HOTEL ROOMS

Air Conditioned

Cool... Comfortable

ALICE HUGHES, Mgr.

PHONE 285

NORTH INDIAN AVENUE

Watch for Opening ?

CALL 8295 for

Laundry — Dry Cleaning — Linen Supply
YOUR

Blue Seal Laundry

Offers Every Modern Service at Money-saving Prices.

Call Office on Palm Canyon Drive

Next to El Mirador Garage

LOOK!

The ONLY Place
in Palm Springs
HANDLING

Bulk Wines

Better Wine
at Lower Prices

INVESTIGATE OUR
LOW PRICES
ON CASE BEER

MILLS

ROYAL PALMS

Liquor Store

Royal Palms Hotel Bldg.

Council Meets And Passes 2 Ordinances

A meeting of the Palm Springs City Council was held last Friday night, Sept. 15, at the council chambers on North Palm Canyon Drive. It was a short meeting during which two ordinances were passed.

An ordinance was passed by the council closing 16 feet along the west side of Patencio Road between Baristo Road on the north and the A. K. Bourne reservoir at Ramon Road on the south. This narrows Patencio Road down to a 50-foot width along its entire length and eliminates a jog in the street.

Another ordinance was passed "regulating purchases, funds, liabilities" etc., on the part of the city. According to this ordinance purchases under \$100 can be made by the city clerk, subject to the approval of the finance committee of the council, without letting the purchase out for bids.

Purchases over \$100 must be approved by the entire council in meeting and must be let out for bids.

The ordinance provides for the various funds of the city, such as

street fund, general fund, sanitation, etc. This ordinance provides that no department of the city can spend more money than was appropriated for that department when the annual budget was set up. The ordinance outlines the process for approving bills, and provides for the issuance of registered warrants by the city if it ever becomes necessary.

A letter from Holt Clark, manager of Caliente Cottages on Indian Avenue, was read to the council. In his letter to the council Mr. Clark complained of the early morning noises and speeding on Indian Avenue. The matter was referred to the traffic committee of the council.

MRS. ALICE HUGHES NEW MANAGER AT AMBASSADOR

Mrs. Alice Hughes, widow of the late Lieutenant-Colonel Leonard S. Hughes of the U. S. Army medical corps, is the charming new manager of the popular Ambassador Apartments on North Indian Avenue.

According to Mrs. Hughes, several changes in policy are planned at the Ambassador. There will be more social life there this season and many parties will be given in the course of the winter.

Desert Home of the Beautiful 1940 Buick



Here at the left is a photograph taken at night of the famous Desert Inn Garage, Palm Springs Buick agency and desert home of the beautiful 1940 Buick. A "40" series 1940 Buick sedan is now on display in the showroom.

George Roberson is the local Buick dealer, and it is he that operates the Desert Inn Garage. Lou Billington has managed the garage for Mr. Roberson for many years.

The Desert Inn Garage is one of the largest in the county. It operates winter and summer, and during the winter season is open 24 hours a day. The Desert Inn Garage features a complete automotive service—Buick sales and service, general repairing, used car sales, Goodyear tires and tubes and maintains a Union filling station at the front of the garage.

The Desert Inn Garage is an official garage under contract with the Automobile Club of Southern California. It is located at the corner of Palm Canyon Drive and Andreas Road.

Pay telephone bills before the 30th and receive your discount.

PLAZA THEATRE

Starts Today Friday

2 Shows Nightly, 7 and 9 Box Office Opens 6:45

"Beau Geste"

— Starring —

GARY COOPER

— with —

Ray Milland
Robert Preston
Brian Donlevy
Susan Hayward

— Also —

SELECTED SHORT SUBJECTS
NEWS REEL

Cloudburst Near San Jacinto in Storm Tuesday

A cloudburst Tuesday brought three inches of rain to San Jacinto, swept out a section of the highway near Gilman Hot Springs and deluged automobiles and trailers with mud and rocks.

The storm, accompanied by lightning that set three brush fires and by winds that uprooted trees and caused damage to property was highly localized. It struck with greatest fury over the area extending from Gilman Hot Springs to San Jacinto. In Hemet, a few miles away, only .36 of an inch of rain fell.

There was a brilliant display of lightning during the storm. Telephone lines in Beaumont were put out of commission by the lightning, which caused three fires in the vicinity of Potrero shaft of the San Jacinto tunnel south of Beaumont. The state fire truck was called out to extinguish the fires, which were quickly put under control.

A report there was a landslide at the West Portal of the San Jacinto tunnel, is unfounded. Building and equipment were damaged by the rushing water and mud, but there was no damage to the aqueduct.

C. A. Benito, pioneer grocer from Twenty-Nine Palms, states that the rain in the Morongo Valley, reached cloudburst proportions. He left Banning at one o'clock, Tuesday afternoon, and it took him until ten that evening to make his way to Twenty-Nine Palms.

Two Perris and San Jacinto state fire trucks were called to a brush fire that threatened the Ramona bowl when lightning struck two miles south of Hemet butte at 2:30. Four trucks from the same station fought a fire nine miles south of Hemet on the St. John's grade.

Storms were largely confined to valley regions. Report from Idyllwild was that there was scarcely enough rain to lay the dust in that San Jacinto mountain area. Only thunderstorms of mild proportion were reported from San Bernardino mountain regions.

Postmaster Gorham Presides at Meeting in Mountains

Postmasters of the county, and their wives, enjoyed the bi-monthly gathering of the Riverside County Postmasters' association, held Sunday at Hassen camp, near Keen Camp in the San Jacinto Mountains.

Following a luncheon, Postmaster R. M. Gorham, presided at the association meeting as president of the organization. Postmasters Joseph H. Allen, of Riverside; Frank Emerson, of Corona; and Louis Hoskins, of Anaheim, who was present as a guest, spoke briefly.

The next meeting of the association will be held on November 5 in Hemet.

PHOTOGRAPHER PARTRIDGE BACK IN VILLAGE

Mr. and Mrs. Frank S. Partridge, Jr., and family returned to the village this week.

Mr. Partridge, well known local news and publicity photographer, will operate his shop at the same location again this season, North Palm Canyon Drive, next to Simpson's Radio and Frigidaire Shop. Mr. Partridge enjoys a large developing business, sells photographic supplies and cameras—all in addition to his commercial photography work.

Along the Palm Springs Sports Front WITH MILT HICKS

High school football practice got under way here this week with 22 men for Coach Kluckman to pick from. Seven lettermen returned from last year's squad to help matters out.

Practice will be held at night, twice a week, at the Field Club until the night game at Imperial on October 6. Closed practices will be held until that time.

The following men turned out for practice the first week: Gordon Shaw, Bill Shaw, Allen Hall, Al Scrivens, Bill Hall, Edison McDaniels, Bob Moore, Alvero Seva, Adair Worden, Harold Tuchfaber, Steve Levi, Glenwood Tomkins, Raymond Sorum, Walter Colglazier, Stanley Craig, Bill Wilson, Bob McGonagle, Norval Kelley, Joe Pawling, William Gibbs, Jack Graham, Bill Campbell, Ralph Gilmore and Grant Johnson. The following are returning lettermen: Norval Kelley, Gordon Shaw, Bob Moore, Walter Colglazier, Bill Wilson, Ralph Gilmore and Grant Johnson.

As a member of the new four-school Eastern Riverside County League, Palm Springs High school is rated as a strong contender in all sports. The "Indians" of Palm Springs are determined to gain recognition for their school and their community by placing a hard-playing, determined eleven on the field that will show by its spirit and good sportsmanship that Palm Springs high is to be respected by all.

Beaumont, Banning, Coachella and Palm Springs high schools are the members of the new league. The 1939 football schedule is as follows:

October 13—Beaumont at Banning; Coachella at Palm Springs.
October 20—Coachella at Banning; Palm Springs at Beaumont.
October 27—Banning at Palm Springs; Beaumont at Coachella.
November 3—Banning at Beau-

mont; Palm Springs at Coachella.
November 10—Banning at Coachella; Beaumont at Palm Springs.

November 17—Palm Springs at Banning; Coachella at Beaumont. Palm Springs will open the 1939 football season with a practice game on the night of October 6 at Imperial. This game between Palm Springs and Imperial high schools will be the first game to be played on Imperial's new, lighted, night football field. It is expected that many Palm Springs fans will be on hand to witness this return engagement between two evenly matched teams. Last year the Imperial eleven barely managed to down the Indians by a score of 6-0.

Last Friday night, Sept. 15, the Palm Springs Builders Supply nightball nine defeated the San Bernardino Sun club at Perris Hill Park in San Bernardino, 9 to 5.

Tuesday night the Palm Springs Builders Supply outfit defeated the Rinkydinks 4-3. The game was a thriller from the first to last inning.

Tony Rodrigue starred for the Builders Supply, allowing five hits. Charles La Rue pitched a fine six-hit game, only to be nosed out in the ninth inning by one run. Both teams wish to thank everyone for turning out the way they did and also for the way they tried to fill the hat.

The tennis courts at the high school have been in use every day since the nets were put up. These courts are for the public to use, so if you would like some real enjoyment, please take good care of them.

John Kline is working hard on the Desert Golf Course and says that he is 15 days ahead of last year, due to the rains.

May we help you find your home in Palm Springs? We are prepared to show you estates, homes, bungalows or ranches.

RAYMOND CREE, BROKER

- Associates -

Anthony Burke
Katherine Pollak
John H. McMann
Harry Batchelor
W. P. Anderson

Palm Canyon Drive, Opposite Desert Inn
Phone 5174

JANE CHARLE

HELEN ESTUS

Helen's Beauty Shoppe NOW OPEN

241 Palm Canyon Drive
Phone 4 5 3 3

Watch This Space for New Items Each Week

WINDOW SHADES

THRIFTY 5 - 10 - 25c STORE



Make Home Study Easy

When your child shows inaptitude to studies and inattention to classwork it may be due to eye-strain resulting from faulty study light. Be assured your child has plenty of light for his home work—be certain there are sufficient outlets in your home for conveniently placed lamps.

Provide light bulbs of adequate size and number to give your child the best possible reading conditions.



The Nevada-California Electric Corporation

TYPEWRITERS ADDING MACHINES

SOLD - RENTED - REPAIRED

In Stock in Palm Springs

OFFICE SUPPLIES
BOOKKEEPING SUPPLIES
FILING CABINETS
DESKS - SAFES

STOCKWELL & BINNEY

Phone 8255 With Simpson's Radio Shop



Featured this week at your neighborhood Safeway produce stand are grapes and pears, each at their peak of freshness and flavor. Eat plenty of these cooling fruits this week.

FANCY GRAPES 3 lbs. 10¢
Your choice of fancy quality Tokays, Muscats, Black Riblers, or Thompson Seedless Grapes. Firm, ripe fruit in compact bunches.

BARTLETT PEARS per lb. 5¢
Lake County grown, fancy quality Mountain Bartlett Pears. Excellent for eating out of hand, for salads, or for desserts.

Ice Cream per pint 13¢ per quart 25¢
Party Pride—Assorted flavors.

Dixie Jams 2 7-oz. jars 17¢
Also Dixie Jellies. Choice of several flavors.

Lunch Box Spread pint jar 21¢
Tasty, wholesome spread for sandwiches. (Quart jar, 37¢)

Peanut Butter 1-lb. jar 15¢
Roal Roast—made from quality peanuts. (2-lb. jar, 25¢)

Mission Tuna 2 No. 1 cans 23¢
Choice, light meat. For sandwiches or salads.

Las Palmas Beans 15-oz. can 10¢
Beans a la Spanish. Made with chili sauce. 26-oz. can 15¢.

French's Mustard 6-oz. jar 7¢
Fancy salad mustard. Note the low prices. (9-oz. jar, 10¢)

Dog Food 3 tall cans 25¢
Pard. (Price ex-tax, .08091; sales tax, .00242)

Su-Purb Soap 24-oz. pkg. 17¢
Granulated, condensed. (Ex-tax, .16505; sales tax, .00495)

Nob Hill Coffee Finest Quality per lb. 18¢
Airway Coffee Ground to your Order per lb. 13¢

Edwards Coffee Regular or Drip Grind 1-lb. can 23¢
Lipton's Tea Yellow Label 1/2-lb. box 38¢ 1/4-lb. box 20¢

Flour Harvest Blossom 24 1/2-lb. sack, 64¢ No. 10 bag 29¢
Sleepy Hollow Syrup 26-oz. can 28¢

Strongheart Dog Food 3 tall cans 14¢
(Price ex-tax, .04531; sales tax, .00136)
New 1940 Rinso 22 1/2-oz. pkg. 20¢
(Price ex-tax, .19417; sales tax, .00583)

SUPER SUDS Regular—red package 9-ounce package 8¢
Price .07767; tax .00233

CAMAY SOAP Fine toilet soap 2 bars 11¢
Price .05340; tax .00160

WALDORF Quality toilet tissue 3 rolls 12¢
Price .03883; tax .00117

In the Meat Department

BEEF ROAST, Fancy, lb. . . 22¢

Prime Rib Roast, Ready for Oven, No Waste, Lb. 35¢

BACON, in the piece, lb. . . 23¢

Package Bacon Wilson's Corn King half pound cello, ea. 17¢

Lamb Legs Genuine Spring, Swift's Prem. No Shank Lb. 31¢

Sliced Fillet of Sole, lb. . . 29¢

SLICED SALMON, lb. . . . 35¢

These prices are effective through Saturday, Sept. 28

SAFEWAY
Sales tax will be added to the retail prices on all taxable items.
PALM CANYON DRIVE — PALM SPRING

DOLL HOUSE TO OPEN OCT. 1

Don and Jane Manchester returned to Palm Springs this week from Balboa, where they spent the summer.

Mrs. Manchester states that The Doll House, popular cafe and cocktail spot on North Palm Canyon Drive, will open about Oct. 1. The Doll House at Balboa Beach is still open.

A. R. Thompson, associated with Jane Manchester in the operation of The Doll House, is still at Balboa. He will not return to Palm Springs until The Doll House there closes for the winter.

Don Manchester operates a radio and refrigeration business here.

POTTER'S HARDWARE STARTS SECOND SEASON HERE

Although Potter's Hardware in the Plaza was open all summer, Manager and Mrs. Maynard Groth of that establishment are now hard at work getting the store ready for its second busy season in Palm Springs. The Groths spent the summer here.

Potter's Hardware, branch of the Westwood store of the same name, has a large stock of general hardware. Also in stock at Potter's is a fresh supply of lawn and flower seeds for the new season, and a complete line of patio furniture.

Mrs. Dorothy Groth will be in charge of the gift department at Potter's this season. A new stock of Madame Alexander dolls is now on display in her department. One of the dolls to be featured this season is the Sonja Heine doll—on skis or skates. Dolls of all nations will also be carried in the gift department.

Many lovely gift items purchased at the Los Angeles Gift Show will also be found in Potter's gift department this season, according to Mr. Groth.

DR. AND MRS. STILL HERE FOR SEASON; OPEN NEW OFFICE

Dr. and Mrs. Charles E. Still, Jr., arrived in Palm Springs Tuesday for the winter. Dr. Still has rented the building occupied by the Roberta Seaton real estate office last year.

From Palm Springs the Stills went to Dallas, Texas where they attended the forty-third annual convention of the American Osteopathic Association. Dr. Still was a speaker at that meeting.

In July they drove to Kirksville, Missouri, to visit with Dr. Still's parents. Mrs. Still is now completing a book of poetry named "Chants from Shangri La."

Dr. and Mrs. Still have taken a home in the village and will bring their child here next week.

H. M. Gilbert Joins Robert Ransom's Real Estate Staff

H. M. Gilbert, prominent real estate operator in Los Angeles for a number of years, has joined the Robert Ransom staff in the real estate department.

Mr. Gilbert has taken a home in the Santa Rosa tract for the season. He has two sons, who are enrolled in the Palm Springs high school.

ANNETTE FREEMAN REOPENS HER BEAUTY SHOP

Annette Freeman began her third season in Palm Springs as a beauty operator this week when her popular Annette's Beauty Salon opened Wednesday for the current season.

Annette's Beauty Salon, located in the Plaza, has been redecorated. It has been newly equipped, and three beauty operators are on duty there.

A new permanent wave "remote control" machine has been installed by Mrs. Freeman.

2 SLIGHTLY INJURED IN AUTO ACCIDENT NEAR GARNET

A Mr. and Mrs. Parker of Los Angeles were both injured, neither seriously, in an automobile accident two miles east of Garnet, Wednesday, when their car skidded where rain water from Mission Creek was crossing the highway.

The Parkers were driving toward Los Angeles. Their car skidded where the water crossed the highway, and slid about 250 feet, it is said. They were driving a 1937 Pontiac sedan. Mrs. Parker received minor cuts on her legs and body.

Village Sandwich Shop and Cafe

"World Famous Toasted Sandwiches"

OPENING SEPT. 29

6TH CONSECUTIVE SEASON

A PLEASURE TO SERVE YOU...

THRIFTY 5-10-25 CENT STORE

For a Good...

- BREAKFAST
- LUNCHEON
- DINNER

Palm Springs Drug Co.

AIR CONDITIONED
Opposite The Desert Inn

Open the Year 'Round

Open Winter and Summer

— AND —
Open Day and Night
Starting September 22

AIR CONDITIONED

"The Coolest Place in Town"

... and of Course, ICE COLD BEER.

Always.

The NITE SPOT CAFE

"Where Good Fellows Eat"
693 S. PALM CANYON DRIVE

Schilling Motor Sales

SALES  SERVICE

Reconditioned and Guaranteed
USED CARS

Garage Service

Corner North Palm Canyon Drive and Allejo Road

DESERT VALET

Phone 3191

Opening Friday, Sept. 22

- Finest Quality Plus
- Pleasing Service is Our
- Constant Endeavor

GEORGE T. OLIVER

King's CUT RATE Drug Store

The Family Drug Store

Opposite Palm Springs Hotel

Telephone 7211

HOMER KING, Owner

ANNETTE'S BEAUTY SALON

In The Plaza

Now Open

Phone 7123

The Tailored Lady Shop

IN THE CARNELL BLDG.

Will Open

On Or About October 1st

NOW OPEN FOR SEASON

The following business establishments of Palm Springs are now open for the 1939-40 season. Large stocks of fresh new merchandise are on display and customers are assured a wide variety to choose from. Prices are no higher here than in other cities. In most cases Los Angeles prices prevail. Most of the stores, Shops, Cafes, Hotels and Apartment Houses of Palm Springs have been modernized and otherwise improved during the summer months and can therefore serve the public better than ever before. The cooperation of the public is requested and residents and visitors are invited to do their shopping in Palm Springs so that we can cooperate in making this the most attractive and the most friendly resort in the West. We wish you a happy and successful season on the desert.



PALM SPRINGS EMPLOYMENT AGENCY

— AND —
SECRETARIAL SERVICE
CARNELL BUILDING

Now Open

- APPLICANTS PLEASE REGISTER.

PHONE 6966 KATHLEEN NAEF

Open for the Season

• A Complete Selection of
RENTALS
Is Available

- Listings Solicited.

MUNHOLLAND & CO.
359 N. Palm Canyon Drive

THE VILLAGE PHARMACY

IN THE CENTER OF THE VILLAGE
in PALM SPRINGS

"Where you can buy your wants at city prices"

Prescriptions Carefully and
Promptly Compounded

FOR FREE DELIVERY
Call 4321

R. H. CHRISTY
Manager

Sportsmen's Headquarters

22 RIFLE RANGE
OPEN SEPT. 30TH

HARRY H. MANN

We've Been Open All Summer

and We're Still Prepared to Give You

COMPLETE AUTOMOTIVE SERVICE
Every Day

Plaza Garage

LYKKEN'S Department Store

Open Winter and Summer
for the Past 27 Years

BUY

IN PALM SPRINGS

Open the Year 'Round

VILLAGE FURNITURE CO.
Pacific Building

POTTER'S

— HARDWARE —

The Plaza - Telephone 7333

- Patio Furniture
- Garden Tools
- Pacific Pottery
- Pyrex Glass

Dau's Good Paint - Glass - Tools

RYE GRASS SEED

FOR SEASON

Stores of Palm Springs are now open for the season. A new merchandise are on display and customers choose from. Prices are no higher here than elsewhere. Most of the stores, Shops, of Palm Springs have been modernized and after months and can therefore serve the public. Cooperation of the public is requested and residents their shopping in Palm Springs so that we have the most attractive and the most friendly resort in the successful season on the desert.



PHARMACY

Now Open

Complete Line
- of -
Leading Cosmetics
•
Prescriptions
Carefully Compounded

"Monte" YOUR DRUGGIST

MOTOR DELIVERY

Phone 6161 Palm Springs, Calif.



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Dau's Good Paint - Glass - Tools

RYE GRASS SEED

Sportsmen's Headquarters

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OPEN SEPT. 30TH

HARRY H. MANN

BUY

IN PALM SPRINGS

Open the Year 'Round

VILLAGE FURNITURE CO.

Pacific Building

FULLER'S CAFE

OPPOSITE TELEPHONE COMPANY
NOW OPEN

AIR CONDITIONED

— Serving —
BREAKFAST • LUNCHEON • DINNER

SALE'S MARKET

IN THE PLAZA

OPENING OCT. 1st

— Featuring —
MONARCH - RICHELIEU - IRIS
Brand Foods

NICHOLSON'S

Ready To Wear Shop

NOW OPEN

— Featuring —
Dress Specials \$1

Palm Springs Builders' Supply Company, Ltd.

PIONEER DEALERS

• We will consider it a privilege
to consult with you on the proper
building materials and building
conditions on the desert.

PHONE 207

Now Open

DAD'S SHOE SHINE STAND

"DAD" ROBINSON, Owner

• Specializing in Two-Tone Shines.
• All Dye Jobs Guaranteed.

Entrance to Royal Palms Hotel Swimming Pool

PARTRIDGE CAMERA SHOP....

• COMMERCIAL KODAK
FINISHING
• NEWS and PUBLICITY
PHOTOS
• MINICAM FINE GRAIN
• FRESH AGFA and
EASTMAN FILM,
All Sizes.

Palm Canyon Dr., N. of Simpson Radio Shop

Palm Springs Drug Co.

OPEN THE YEAR AROUND

The Rexall Store

H. E. "Pat" Patterson Opposite Desert Inn

SAFeway STORE PREPARING FOR BIG SEASON

The Palm Springs Safeway Store is preparing for a big season with many employees already back for the season and with work progressing rapidly on the new Safeway parking lot on Indian avenue.

Manager Joe Butler, Mrs. Butler and baby Joal Moran returned last week from Banning, where they spent the summer. Mr. Butler drove down every day to manage the store during the summer months.

Paul Pryor, formerly of Redlands, will manage the meat department at Safeway this season. He came here last spring, after Donald McNay, the former local meat department manager, was transferred to Las Vegas. Mr. Pryor was here all summer. Noel Ramsland and Donald Freck are butchers. Mr. Ramsland was here last season, and Donald Freck comes here from the Safeway Store at Big Bear.

Frank Polk, checker, is back. He, Mrs. Polk and little "Sonny" spent the summer at Indio, where Mr. Polk was employed in the Safeway Store. They are now all back for the season.

Romeo Panneton is the grocery stock man. He and Mrs. Panneton spent the summer in the village, except for a two-weeks vacation in the mountains.

Bill Kelley, Palm Springs high school student and son of Mr. and Mrs. N. W. Kelley of the California Laundry, will work in the produce department on week-ends all season.

The new, large Safeway parking lot on Indian avenue at the rear of the market will be open for use before the height of the season is here. It is located where Peveler Court was formerly located. The cabins have already been moved, and workmen are now busy clearing the lot of trees, shrubs and rubbish. It will be paved with desert mix.

Mrs. Emma Hathaway Returns from Trip To South America

Mrs. Emma Hathaway, charming owner and manager of Los Arboles Apartments, has reopened her establishment for another season with nine of her eighteen apartments already rented for the season.

Mrs. Hathaway left for New York on June 1 and sailed on the S. S. Brazil for South America. While there she traveled all over Brazil, Argentina and other states. Mrs. Hathaway states that she had a very pleasant trip and intended prolonging her stay had it not been for the sudden outbreak of European hostilities.

She said that heavy shipping was in progress in all nearby South American ports and that the heavy buying on the part of European countries seemed to indicate that they were planning for war. Mrs. Hathaway boarded the S. S. Uruguay at Rio de Janeiro to sail for New York the middle of August, about the time messages were exchanged between Great Britain and Germany, and arrived in New York on September 2, the night before war was declared.

Annis Manager of Palm Springs Airport

The new manager of the Palm Springs airport this season will be George Annis, who was connected with the airport last year. Annis is well known in flying circles. He will be assisted by Theron Keller and Bruce Denham. There will be a five place Custom Waco at the airport this season for charter work, and a two-place Kinner airplane for instruction work.

Gus Parrish, manager of the airport for the past five years, has been commissioned as a civilian instructor for the army and is now stationed at Santa Maria, California.

SPENCER KELLOGGS RETURN TO VILLAGE

Returning to the village early this year are Mr. and Mrs. Spencer Kellogg and son, David, who are now occupying their house in Las Palmas tract. They spent the summer on Lida Isle where Mr. Kellogg organized the Progressive Art Association.

ROY COLEGATES VACATION AT SAN FRANCISCO

Mr. and Mrs. Roy Colegate, he the Palm Springs city attorney, are vacationing in San Francisco this week.

While at the bay city Attorney Colegate attended the annual convention of the California League of Municipalities held this week in Oakland. They also took in the Golden Gate International Exposition.

Highway Boosters Say "60" Is Good Military Road

Possibility that U. S. Highway 60 may become a military road because of its accessibility to March Field in California and Langley Field in Virginia was discussed by members of the California division of the highway association at the Casa Blanca hotel at Ontario Friday night.

President J. H. Prater of Riverside, who presided, declared that the possibilities of this transcontinental highway for future development are unlimited, as it is the shortest and most direct all-year route from coast to coast and would be ideal for military defense purposes.

E. Q. Sullivan, district engineer for the state department of highways, told of the possibilities of widening the route through Ontario, where a bottleneck now exists. He declared that an assessment district of the property affected by the highway was the solution.

"The state will not accept a right-of-way for less than 120 feet in 'country territory,'" he stated, "but in a business district, a road 100 feet wide will be approved."

National President Speaks

Walter V. Pittman, Riverside county supervisor and president of the national Highway 60 association, told of the recent flood conditions in the Coachella and Palo Verde valley sections of the highway, stating that the highway is now open for traffic and will soon be as good as ever.

Next meeting of the state association will be in the east end of Riverside county, and the November meeting will be held in Pomona, to which several Los Angeles county officials will be invited.

No Funds Causes Return of 4 PWA Projects in County

Because there were no public works funds for financing them, four Riverside county PWA applications among 406 in the state have been returned, according to word received from Washington.

The requested projects for California had required total federal funds of \$114,170,774.

The Riverside county projects would have involved \$163,611.

John M. Carmody, federal works administrator, said, "Applicants are now free to make other arrangements if they desire to proceed with their projects."

The county applications being returned; Beaumont, school, \$50,727; Riverside county, high schools, \$67,014; Edom, school addition, \$5002; Indio, water mains, \$40,868.

INSTALL NEW LARGE STORAGE TANKS AT STANDARD STATION

The big hole that workmen have been digging this week in the paved driveway of the Standard Oil filling station, corner Palm Canyon Drive and Amado Road, is for new, larger gasoline storage tanks to be installed at that station.

Workmen have been busy all week excavating the hole for the large tanks.

EARL GIBBS FAMILY BACK FOR SEASON

Mr. and Mrs. Earl E. Gibbs and family have returned for the season and have opened their beautiful home in Merita Vista tract. They arrived in Palm Springs early in order that daughter Charlotte might enter high school here at the start of the term.

Marjorie Gibbs, 17, is one of the youngest licensed female private pilots in the United States. She got her license at the Palm Springs airport last spring. Marjorie entered U. C. L. A. this fall.

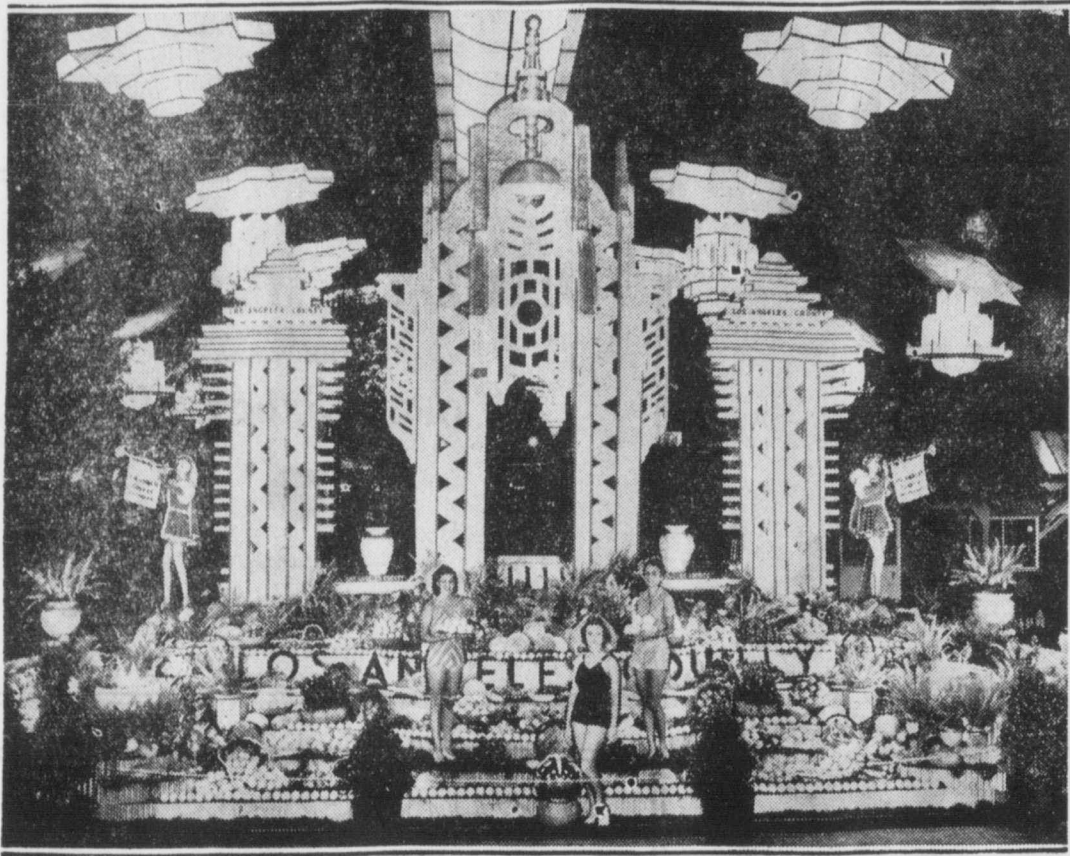
LOCAL COURT HANDS OUT SWIFT JUSTICE TUESDAY TO VAGRANT

George Frederick Killian, 23, Palm Springs dishwasher was sentenced to serve six months in the Riverside County Jail and was fined \$500 Tuesday, Sept. 19, when he appeared before Judge Albert R. Hoffman in the local court on a vagrancy charge.

Killian, who according to police has been in court many times before, was arrested Tuesday by officer Pitts in the Palm Springs Bowling Academy. He was brought before Judge Hoffman that same day pleading guilty as charged.

He was taken to the county jail on Wednesday.

GOLDEN HARVEST IN GOLDEN SETTINGS FEATURE GLORIOUS COUNTY FAIR EXHIBITS



Occupying the center of the stage in the huge agricultural building at Los Angeles County Fair in Pomona, Sept. 15 to Oct. 1, is the magnificent Los Angeles County feature display, a scintillating monument to the county's wealth. A combination of Arabian and modernistic design, it commands special attention even among the score or more of other elaborate entries from other counties.

HARRY AND RUBY MANN RETURN FROM MOUNTAINS

Harry and Ruby Mann, owners of the Sportsmen's Headquarters Rifle Range, returned Monday night from Lake Arrowhead, where they spent the summer. They operate a branch Sportsmen's Headquarters at Lake Arrowhead during the summer, and they report that they enjoyed a fine summer business at the mountains.

Their rifle range, located on Palm Canyon Drive, opposite the fire hall, will open Sept. 30 for the season. The interior will be redecorated before that time.

The Manns are now busy getting the Sportsmen's Headquarters ready for its opening. Next week, however, they will spend resting at the beach.

Mr. Mann states that the trophies to be given away at his Rifle Range next spring for the season high scores are already here. They are larger than the trophies given away last season.

Trophies to be given away next spring at the end of the season are as follows: Men's high rifle, trophy of civilian marksman; women's high rifle, trophy of "Lady Victory"; and high pistol (either man or woman), trophy of civilian pistol shooter. All the above trophies are of beautiful "Sun Gold" and ivory. Gold medals will be given as second prizes in the three classifications.

Harry and Ruby Mann did not operate a rifle range at Idyllwild this summer as they did last season. They now have only the two ranges—Palm Springs and Lake Arrowhead.

Mr. Mann states that he added a few pieces during the summer to his fine collection of old firearms. He is a well known gun collector.

JACK FREEMAN OF INTERNATIONAL PROVISIONS RETURNS TO PALM SPRINGS

Jack and Annette Freeman, he the Palm Springs representative of the well known International Provision Company of Los Angeles, have returned for the season, and have opened their home on Calle de Rolph.

Mr. Freeman has been representing International Provision here for several seasons. International Provision handles high class meats, selling to many of the local restaurants and hotels.

Mrs. Freeman operates Annette's Beauty Salon in the Plaza, opening about Sept. 20.

ROBERT RANSOMS BACK OCT. 1

Mr. and Mrs. Robert Ransom, he a prominent Palm Springs realtor and manager of the Plaza, will move into their lovely home for the season the first of October.

The Ransoms spent the summer at Beverly Hills.

DEEP WELL GUEST RANCH TO OPEN OCT. 14

The Deep Well Guest Ranch will open for the season Saturday, October 14, it was announced this week and advance reservations indicate that the Deep Well will enjoy a fine business.

During the summer the dining room was remodeled. Now the usual run of painting, repairing, cleaning and redecorating is in progress at that popular hostelry.

ALMANAC



"One pair of ears draws dry a hundred tongues."

- SEPTEMBER
- 24—Black Friday panic on New York stock market, 1893.
 - 25—British troops captured Ethan Allen, 1775.
 - 26—George Gershwin, famous composer, born, 1898.
 - 27—The first English railroad was in operation, 1825.
 - 28—Pennsylvania adopted a state constitution, 1776.
 - 29—Tornado caused \$75,000,000 loss at St. Louis, Mo., 1927.
 - 30—Queen Isabelle fled from Spain, 1868.

Protected From Careless Drivers

September 19, the new statewide "prima facie" parking law became effective, response to the parking ticket was made mandatory under the statute.

The notice of illegal parking must be securely attached to the vehicle, notifying the registered owner to appear in answer to the charge.

If the registration certificate is not in full view for the officer, the police department will ascertain through the license number the owner, and an additional charge for this lack will be also prosecuted.

If the owner fails to respond, he will receive a second notice by service of mail, and later a warrant of arrest if necessary.

Under new amendments to the Motor Vehicle Code which became effective September 19 of this year, a new tooth has been added to Section 505-b. Section 298 of the Vehicle Code has been amended providing in addition to other requirements of the section, that any person convicted of 505-b (reckless driving resulting in personal injury) is deprived of the privilege to operate a motor vehicle until such time as the Department re-issues a license which will carry certain conditions. The Department is authorized to suspend the license on a single conviction of 505-b and after three convictions of 505-a or b within a year, they must revoke the license. The principal effect of this amendment is to keep the offender from driving while the department is considering his case.

With the return of Mr. A. J. M. Gardiner, manager, from his vacation, the Bank of America NT&SA, will have resumed its full staff for the winter season on Monday, Sept. 25th.

AMERICAN LEGION MEETING NEXT THURSDAY NIGHT

An important meeting of the Palm Springs American Legion Post will be held next Thursday night, Sept. 28, at the Nite Spot Cafe on South Palm Canyon Drive, it was announced yesterday by Commander C. V. Knupp.

The Legion meeting is scheduled at 8:00 p. m., and it is hoped that all Legionnaires will turn out.

PALM SPRINGS EMPLOYMENT AGENCY NOW OPEN

The Palm Springs Employment Agency and Secretarial Service, located on Andreas Road behind the Carnell Building, is now open for the season; Mrs. Kathleen Naef, proprietor of the business, having returned recently from a summer at Banning.

Mrs. Naef states that business is picking up.

BUICK ACHIEVES NEW HIGH IN AUTOMOBILE DESIGN

DETROIT, Mich. (Special)—That a new high in motor car safety, strength, styling and comfort has been reached with the development of the new "uni-steel" turret top bodies for the Buick Super and Roadmaster was disclosed this week by officials of the Fisher Body division of General Motors simultaneously with the announcement of the Buick line for 1940.

Approaching what may well be the long-sought compromise between the theoretically desirable and the practical application of streamlining to motor car design, the new bodies show a further improvement in aerodynamic form, besides offering added vision, roominess and protection for the occupants.

From the sloping V-type windshield, set at an angle of 44 degrees, to the tapered back of the trunk, the body presents a practically unbroken, gently curving surface designed to offer a minimum of wind resistance. Hinges are fully concealed, while such necessary protuberances as the door handles are faired into the structure. Even the safety place glass in the enlarged back window is curved to conform to the flowing contour.

The new bodies are seven inches longer, and lack only a fraction of an inch of being five feet across at the center pillar. As might be expected, the doors are wider, making it possible to incorporate in them the front and rear ventilators of the Fisher no draft ventilation system.

Interior safety catch handles are provided on the rear doors. When the rotary locking lever is depressed, the inside door handle can be turned through a 90-degree arc, but will not operate the latch. This eliminates the possibility of opening the door accidentally, as might be the case if a child in losing his balance were to grasp the remote control handle. Wind pressure, working against the outer surface as it does with the door hinged at the front, makes such a contingency even more remote.

Evolved through the close cooperation of General Motors, Buick and Fisher engineers and stylists, full advantage of recent technological and metallurgical advances has been taken in the design and construction of the new bodies. Parts are larger, fewer. Sides of the passenger compartment below the window level are double walls of steel, formed by fusing the solid inner and outer panels together.

MANY LOANS AT LIBRARY SAYS MISS BEAR

Miss Dorothy Bear, librarian at the Welwood Murray Memorial Library, states that there is a considerable increase in number of book loans made in the last two weeks.

Another row of shelves has been placed in the center of the library and it is open as follows:

- Monday—10 a. m. to 12 noon; 1 p. m. to 5 p. m., and 7 p. m. to 9 p. m.
- Tuesday—10 a. m. to 12 noon and 1 p. m. to 5 p. m.
- Wednesday—10 a. m. to 12 noon and 1 p. m. to 5 p. m.
- Thursday—10 a. m. to 12 noon and 1 p. m. to 5 p. m.
- Friday—10 a. m. to 12 noon and 1 p. m. to 5 p. m.

The library is closed all day Saturday and Sunday.

ROLAND WALTONS BACK FOR SEASON

Virginia Walton, the pretty and charming brunette in charge of the cosmetic department at the Palm Springs Drug Company, has returned for the season from Lake Arrowhead, where she and Mr. Walton spent the summer.

During the summer Roland Walton was employed in the liquor department of H. E. "Pat" Patterson's Lake Arrowhead Pharmacy and Mrs. Walton was manager of the cosmetic department of the Arrowhead Pharmacy.

Virginia stated yesterday that she is glad to be back in Palm Springs at her old post. Her popular husband is back on duty at the Palm Springs Importation Company.

DAVID ETCHASON GIVES 30 BOOKS TO LIBRARY

David Etchason, son of Mr. and Mrs. Wm. A. Etchason, last week presented 30 books to the Welwood Murray Memorial Library.

David now a sophomore in the Palm Springs High School gave his collection of western and boys books to the library so that boys younger than himself may have the pleasure of reading them.

RETURNS FROM OREGON TRIP

Johnnie White of the Nite Spot Cafe returned recently from a business trip to Klamath Falls, Oregon.

The Public's Health

By R. L. KAUFMAN, M. D.
County Health Officer

The first day of the opening of schools is one of great excitement and preparation, not only for those youngsters just beginning this new life, emerging from their preschool era, but also for those mothers who are sending their first child to begin his or her education.

The child is awed and possibly a bit fearful. He sees new faces around him, and everything seems strange. He finds that he must make adjustments in his relations with his fellow students. It is here that the tact and diplomacy of the teacher comes into his life. She should be quick to detect personality difficulties in each child, and exercise sympathy and understanding in their solution.

The youngster who has been accustomed to having his own way at home, must be taught to carry on his activities in school on the basis of cooperation. He must apply the rule of equal privileges and duties for all. Some will adjust easily, others will find it difficult. The latter might rebel under this new type of gentle but firm discipline.

The young mother, as well as the teacher, must realize this new problem. She must be able to evaluate fairly any tales that the child may bring home, and refrain from drawing any hasty conclusions. The imagination of children may sometimes reach elastic bounds, and incidents which occur at school may be told to the parent in a biased manner. At this point it would be well for the mother to take the matter up with the school authorities, preferably the teacher, and iron out the solution with her.

Granted that all parents naturally think a great deal of their children, nevertheless, they should not lose sight of the fact that no criticisms against the school should be made on children's stories, without first finding out the facts. They should remember that quite often the school personnel have homes and children of their own, and have the interest of the child uppermost in their minds.

Parent-teacher organizations are very important in maintaining proper relations between the home and the school. It is a fine idea for each parent to become acquainted with the child's teacher right at the beginning. Membership in this group helps to accomplish this end. In those schools where these clubs are strong and well represented by the parents, problems arising therein are most easily solved. It is much better to know your teacher through this group, than to wait for your child to complain about something.

Besides, membership in the Parent-Teacher club affords a very enjoyable way of enlarging your social activities. These clubs are your own, and you should join them.

JOHN GATES FAMILY BACK FROM BIG BEAR

Mr. and Mrs. Johnny Gates and baby, Johnny, age 18 months, returned Tuesday night for the season from a summer at Big Bear Lake, and have moved into their new home on Ocotillo avenue next to Alvin Weingarten's "Las Casitas Apartments." Their new home was erected during the summer.

Mr. Gates states that his popular "Gates' Nut Kettle," located on Palm Canyon Drive, opposite the Desert Inn, will open October 15. This well known shop dispenses delicious nuts and candies.

During the summer Mr. and Mrs. Gates operated a branch "Gates' Nut Kettle" at Big Bear. It was located in Tracy Morris' Drug Store. This was their first summer at Big Bear.

STEAK BAKE AT ARABY

Friends of Dorothy Bear and Monica Finn gathered at Araby Tuesday evening for a steak bake.

The following came from Banning to join them: Miss Elsie Stevens, Miss Dot Upton, Miss Lucille Capelle, Miss Martha Jones, Miss Patty Patterson and her house guest, Miss Ruth Hale of Seattle.

FRANK MARTINEAU OPEN GUEST HOME

Mr. and Mrs. F. W. Martineau and children returned to Palm Springs for the season having spent the summer in San Diego. They have rented their guest home to Mr. and Mrs. Samuel McCurdy of Los Angeles who are living in it now. Mr. McCurdy has resigned his position as agency director for the New York Life Insurance Company to spend the winter here.

Realtor William J. "Bill" Cross took in the Los Angeles County Fair at Pomona, Sunday.

Efficient

ESCROW SERVICE
Bank of America

Cricket Horde Invades Town

Like conquering armies they came, hundreds of thousands strong, the invading crickets, ready to make holes in drapes and rugs if allowed to peacefully go on their way. Hordes of the insects arrived recently causing local merchants considerable trouble, for it was next to impossible to keep them out of the stores. Particularly was true at night, for the lights in the buildings act like magnets to the crickets; and every time a door was opened, in they rushed.

Webster defines cricket as "any of the Saltatorial orthopterus insects constituting the family Gryllidae, noted by the chirping notes produced by the males by rubbing together specially modified parts of forewings. It lives in human dwellings often between the bricks of a fire place." The first part of the definition will not mean much to most readers, but the second part is interesting for many may have thought, as did the writer, that the chirp was made by the mouth. The last part of the definition is unnecessary to the housewife, who is trying to keep the pesky things out of her house.

TRAVIS ROGERS TO BUILD EARLY CALIFORNIA TYPE HOME

An early California ranch type house will be built soon by Mr. and Mrs. Travis Rogers in the Nichols Properties in the north end of the village. Plans for the new house are now being completed.

C. C. NEELS ENTERTAINING HOUSE GUESTS

House guests at the home of Mr. and Mrs. C. C. Neel are Mr. and Mrs. Dick Inslow and son, Johnny, of San Fernando.

Mrs. Inslow is the former Marian Neel, daughter of Mr. and Mrs. C. C. Neel. The Inslows will be here for about two weeks.

Mr. and Mrs. Wm. Byerly, he a local nurseryman, have moved to Palm Springs from Banning where they spent the summer.

PLAZA THEATRE

Starts Today Friday

2 Shows Nightly, 7 and 9
Box Office Opens 6:45

"Beau Geste"

— Starring —

GARY COOPER

— with —

Ray Milland
Robert Preston
Brian Donlevy
Susan Hayward

— Also —

SELECTED SHORT SUBJECTS
NEWS REEL

IMPORTANT

New Phone Numbers
POLICE - 944
CITY HALL 933

CLASSIFIED ADS

★ LOST FOUND FOR RENT FOR SALE HELP WANTED BARGAINS ★
Legal Notices - Real Estate - Opportunities

RATES

For Classified Ads

RATES FOR CLASSIFIED ADVERTISING — When full payment for one or more classified ads is made in ADVANCE, the cost is two cents per word for the first insertion with a minimum of thirty-five cents for the first insertion of any one ad. Subsequent consecutive insertions run at the rate of one cent per word with a minimum of twenty cents per ad. ABOVE RATES EFFECTIVE ONLY WHEN PAID IN ADVANCE.

Customers having active charge accounts at our office may have classified advertising charged to their accounts.

The Desert Sun

WRITE A WANT AD
CASH IN ON STUFF IN THE ATTIC



For Sale

FOR SALE—One large two-door Kelvinator, one hood for gas range, tables, chairs, and mattresses. Mrs. Potter, 1005 Indian Avenue. s7-tf

FOR SALE OR RENT — Cabin and lot. Lot 70x200. Very reasonable. Cabin furnished. Write Box 988, Palm Springs. s7-8

FOR SALE—Carrier Portable Air Conditioner Demonstrator. Will give BIG discount. Peter B. Sheptenko, 457 N. Palm Canyon Drive. Phone 7366.

FOR SALE—Westinghouse refrigerator. General Electric washing machine. Box 301, Palm Springs. s8

FOR SALE — 4-deck Blodgett portable bakery oven. Reasonable. PETER PAN PASTRY SHOPPE, 276 N. Palm Canyon Drive, Palm Springs. s7

FOR SALE—10x12 army tent, waterproof. Used 3 months; Also private collection of rare cacti. 244 Cahulla Road. s7

Wanted

COTTAGE WANTED—Want 3 or 4-room secluded cottage, vicinity Palm Springs, by adults, \$35 per month. Prefer lease, with option to buy. Box "G," c/o Desert Sun. s8p

WORK WANTED—LANDSCAPE GARDENER wants work. Reliable man, year around resident; work guaranteed. Call Mrs. Smith at telephone office before 9 a. m. s8-13p

SHEPTENKO SPECIALS

FOR RENT
 2-bedroom house, furnished, \$450.00 for season. Close to town and schools.

LA QUINTA
 \$750.00 lot for \$250.00 CASH.

FOR SALE
 DUPLEX — Furnished, concrete, tile and steel construction. Close in. Income over \$1000.00 season. Bargain \$5,550.00.

FOR SALE
 3-unit residential income, furnished, on two lots. Income over \$1500.00 season. A steal at \$7500.00.

Don't wait. See PETE SHEPTENKO today at 457 N. Palm Canyon Drive. Phone 7366.

For Rent

FOR RENT—\$35-\$50 per month. Each cottage on acre in "Araby Section." L. Hohl, Box 1056. Phone 7894. Courtesy to brokers. s8

FOR RENT, UNFURNISHED — 3 bedrooms, 2 baths, 2 large living rooms, garage. SEASON \$500. Box 526, Palm Springs. s8

FOR RENT — Small apartment; also single room with bath. Very reasonable. Close in. Telephone 8068. s8

HOUSE FOR RENT—Unfurnished, 2 baths, 2 bedrooms, maid's room, large living room, garage, sun parlor, \$450.00 for season. Write Box 526, Palm Springs.

FOR RENT — Modern 5-room home in Cabazon, No. 2515, on highway, furnished; water paid, \$20.00 month. Otto C. Meeks, Cabazon. s8-10p

FOR RENT—\$35-\$50 month, for season, 3 cottages, each on acre, in Araby section of Palm Springs; all electric. L. E. Hohl, 9019 Lloyd Place, West Hollywood, Calif. s4tf

INEXPENSIVE ROOMS — Very neat, clean and comfortable. Special rates by the month. ANDREAS INN, 138 Andreas Road. s6-tf

ROOMS FOR RENT—Single, \$5 week; double, \$6.50 week. Maid service. MURRAY COURT, Indian Ave. and Amado Road. s7-8

FOR RENT — 3-bedroom stucco home at Banning, furnished or unfurnished. Reasonable. Inquire at Maloff's Dept. Store, South Palm Canyon Drive, Palm Springs. s7tf

FOR RENT—Attractive abode; 3 bedrooms, 2 baths, suitable for 2 families. Long residents, 1st house on Mesquite, Palo Verde Tract. s7-8

FOR RENT—Furnished cottages, \$25 up per month. Naley's Court, Cathedral City. s7-tf

FOR RENT—Two cottages, fenced-in yards; close-in. Reasonably priced. Apply 517 Camino Parocela, Santa Rosa Tract. s7-8

For Sale

Two - bedroom house, partly furnished; large fireplace; well built; attractive. Ideally located; secluded.

Only \$2750 Terms

See or Write

Peter B. Sheptenko

457 N. Palm Canyon Drive
 Phone 7366

Refrigeration Service

SIMPSON'S

RADIO and

FRIGIDAIRE

Phone 8255

North Palm Canyon Drive,
 Next to El Morocco Hotel

TO SELL
 'EM, TELL
 'EM—
 With An Ad



HERB'S Refrigeration and Air Conditioning

SALES and SERVICE
 Reasonable Rates

Phone 4014

Miller Bldg., Corner Amado
 and Palm Canyon Drive
 HERB SCARBOROUGH

Legal Notices

BEFORE THE RAILROAD COMMISSION OF THE STATE OF CALIFORNIA
 In the Matter of the Application of SOUTHERN CALIFORNIA GAS COMPANY for a Certificate that Public Convenience and Necessity Require the Exercise of Rights and Privileges Granted to it by Ordinance 59 of the City of Palm Springs.

Application No. 22958
 NOTICE IS HEREBY GIVEN that the Railroad Commission of the State of California has set a hearing in the above entitled matter before Commissioner Wakefield for Wednesday, September 27, 1939, at 10 a. m., in the Commission Courtroom, State Building, Los Angeles, California, at which time and place all interested parties may appear and be heard.

BY ORDER OF THE RAILROAD COMMISSION.
 Dated at San Francisco, this 12th day of September, 1939.

H. G. MATTHEWSON, Secretary,
 Railroad Commission of the State of California. s8

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

Sept. 21, 1939.
 To Whom It May Concern: Notice is hereby given that fifteen days after the above date, the undersigned proposes to sell alcoholic beverages at these premises, described as follows:

El Morocco Hotel, Palm Canyon Dr., Palm Springs, Riverside Co., California. Pursuant to such intention, the undersigned is applying to the State Board of Equalization for issuance of an alcoholic beverage license for these premises as follows:
 On Sale Distilled Spirits.
 Anyone desiring to protest the issuance of such license may file a verified protest with the State Board of Equalization at Sacramento, California, stating grounds for denial as provided by law.
 ALEXANDER H. NORD.

IS THERE GOLD IN YOUR CELLAR?



Yes, and in Your Attic Too!
 Turn Those Things You Don't Want Into Money with a Want Ad

• IN LOS ANGELES

It's the

New Hotel BELMONT

• Offering Supreme Comfort, Excellent Beds—Homelike Atmosphere. Strictly modern and fireproof building. Center of downtown shopping, financial and theatre district. All rooms with private tub or shower bath. Special rates by week or month. Garage adjacent.

— Daily Rates —

251 SO. HILL AT THIRD

\$1.50 and \$2.00 Single

\$2.00 and \$2.50 Double

REGULAR BLOOD HOUNDS After Customers

Our Want Ads

HOTEL
CECIL



A GREAT FAVORITE WITH TRAVELERS SEEKING THE ACME OF CONVENIENCE COMFORT AND ECONOMY

700 ROOMS
 Single \$1.50 Double \$2.50
 \$1.50 TO \$2.50 \$1.75 TO \$3.50

ROBT. H. SCHOPS, Mgr.

7th & MAIN ST.
LOS ANGELES

EYE OPENERS—by Bob Crosby



BECAUSE THE EARLY ROMAN EMPIRE HAD 2 EMPERORS AT THE SAME TIME, KINGS TO-DAY STILL CALL THEMSELVES "WE"

JOHN PAUL JONES

AMERICA'S NAVAL HERO.

HIS REAL NAME WAS JOHN PAUL.

HE ADDED JONES' WHEN HE CAME TO THE COLONIES TO ESCAPE PERSECUTION AT THE HANDS OF SLAVE TRADERS!

THE LARGEST GAS RANGE IN THE WORLD IS AT THE U.S. NAVAL ACADEMY, ANNAPOLIS, MD. 34 RANGES ARE COMBINED IN ONE HUGE COOKING UNIT!



The modern housewife accepts the cooking speed of her gas range as a matter of course, but in the U. S. Naval Academy, speed in food preparation and cooking is a necessity. 27 cooks prepare food at 34 gas ranges combined into a single unit; 2100 cadets are served in 20 minutes!

Persecuted because he resisted a mutiny on one of the early slave ships, young John Paul fled from the Island of Tobago. When he turned up in the American Colonies, he had added Jones to his name. Lasting fame was to come to this young lad for his daring naval feats in the War for Independence. Perhaps his greatest victory was over the superior English ship "Serapis."

Morongo Beats Palm Springs In Exciting Game

An exciting game was played Sunday on the baseball diamond at the Morongo Indian reservation between the Palm Springs and Morongo teams. The score was Morongo 10, Palm Springs 6. A return game between the two teams will be played Sunday, October 1, at Palm Springs. A game between San Bernardino and Morongo was played before the one between Morongo and Palm Springs. It was forfeited by Morongo in the fifth inning with a score of Morongo 22, San Bernardino 5, because the Indians wanted to play Palm Springs.

Pittman Granted Authority in Talks With Govt. Officials

When Supervisor Walter V. Pittman visits Washington, D. C., next month, following his cross-continent trip via U. S. Highway 60, he will have full power to represent the board in discussions with federal officials. The board Monday extended to Pittman this authority. The third district supervisor said he intends to confer with Congressman Harry R. Sheppard and federal works officials while in Washington.

Pittman is making the trip in his capacity as president of the National U. S. Highway Sixty association, and will check the complete mileage of the road all the way to Norfolk Beach, Va.

The third district supervisor contends that recent realignment work on the highway has cut the mileage to less than 3000 miles.

INCREASE IN ARMY OFFERS OPPORTUNITY FOR YOUNG MEN

When the President issued his Executive Order authorizing additional men for the Regular Army, he opened up opportunities that many young men have been hoping for — a chance to join Uncle Sam's crack Air Corps. This branch of the Army is being expanded rapidly and any young man who has a High School diploma and who can pass the physical examination may now be accepted.

All of the army recruiting offices in Southern California report a very marked acceleration in enlistments. While a large percentage of applicants are choosing the Air Corps, many are selecting assignments to anti-aircraft units stationed at Fort MacArthur, about 25 miles south of Los Angeles.

Army recruiting officers for this district, state that enlistments are now far ahead of normal. This is undoubtedly due to the opportunities afforded by the Air Corps and the other unusually large number of assignments open to selection.

An Army Recruiting Office is located in Room 215, Post Office Building, San Bernardino.

Paul Manquat, tailor at Bullock's last season, is staying at Banning for a few weeks before returning to Palm Springs for the season.

BERKOWITZ TAKES OVER AS S.R.A. HEAD

Charles Berkowitz, Olson-for-Governor booster in the last state political campaign, formally assumed the position of county director of the state relief administration Thursday of last week.

Declaring that he would withhold any statements of local administrative policy "until I have had a chance to survey the situation as it affects the SRA in the county," Berkowitz took over the directorship made vacant by the recent discharge of W. A. McBride.

Although he stepped into his offices at the Riverside headquarters of the state relief administration Friday, Berkowitz revealed that his appointment from Walter F. Chambers, state relief administrator, was effective as of September 5.

The appointment of Berkowitz climaxed a feud between opposing factions within the Democratic party concerning the selection of a new county SRA director. Even Thursday, certain anti-Berkowitz Democrats had declared that the definite appointment had not as yet been made.

Bill Mason, former associate editor of the Limelight, is back in Palm Springs.

PLAZA THEATRE

Starts Today
 Friday

2 Shows Nightly, 7 and 9
 Box Office Opens 6:45

"Beau Geste"

— Starring —

GARY COOPER

— with —

Ray Milland
 Robert Preston
 Brian Donlevy
 Susan Hayward

— Also —

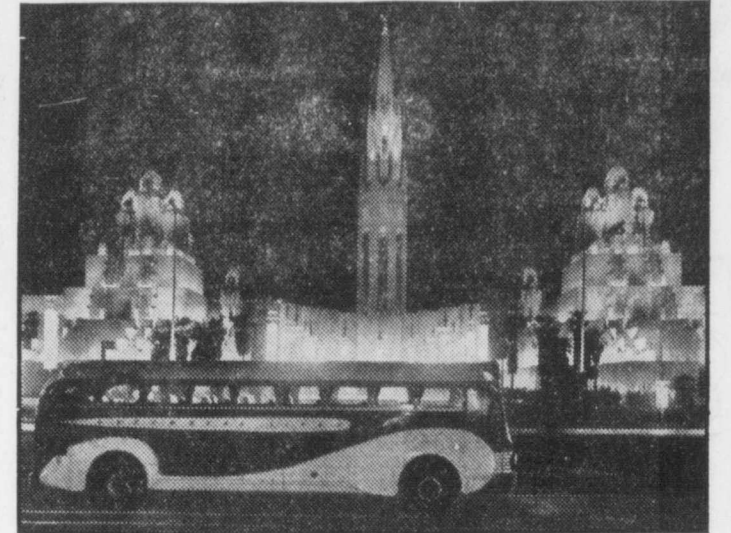
SELECTED SHORT
 SUBJECTS
 NEWS REEL

Wiefels & Son

FUNERAL DIRECTORS

Phone 3162
 50 East Nicolet Street
 BANNING
 AMBULANCE SERVICE

NOCTURNAL BEAUTY ON TREASURE ISLAND



Aglow with scintillating purples, yellows, greens and reds, the beautiful Sun Tower and exotic Elephant Towers pierce the deep blue evening sky over Treasure Island. This Greyhound Super-Coach has just delivered a charter party to the Exposition and now will join Greyhound's great fleet of Cruisers, bringing America's millions to the magnificent World's Fair of the West.

Cathedral City

By W. R. HILLERY

Biggest news in Cathedral City the past week, was a fire in one of the Alexander Rich dwellings.

C. B. Sturtevant, tenant of the Rich cottage in question, is assisting in repairs of the Grove cottage across the street, which he will shortly occupy. Some roof tar, left to warm up on the electric range took fire and a nice blaze developed. This was about 6:15 p. m., September 18.

John O. Clark, who had returned to his desert home the day before, did a 440 yard dash and rang the fire bell. Several assisted in coaxing the Ford excitement truck to the scene of excitement, only to find that Dr. Ernest H. Brandt had responded in a gallant way, and the fire was out.

Fire damage was confined to a new electric range that was ruined. Smoke damage ran well over a hundred dollars, which W. R. Hillery, local fire insurance agent, is having adjusted.

Every one is glad the loss is confined to a nominal amount.

The Totem Pole Cafe will open Saturday, September 23. The village is fortunate in having a restaurant of this calibre. Congratulations go to Mr. and Mrs. E. J. Wheeler, proprietors, who are ably assisted by Mrs. Wheeler's sister, Miss Oline Sanness.

A truck making deliveries to Cobb's Cathedral Grocery store, did a western front tank act and removed the wooden awning from the store front. Repairs have been completed.

Floyd Bigley has rented his "Hopi" house in this village to Mr. Beveridge.

A. V. Linkletter, while repairing a roof in Banning, suffered a hot-tar burn to his hand. While quite painful, it has not prevented him from opening his shop in Cathedral City and working about the store room.

Elly Mueller has reopened her cocktail lounge and is making a

number of changes, improving the yard and entrance.

Frank C. Reed and wife are spending some time at their desert cottage, and while here are building quarters for Mrs. Reed's son, Blake Reed.

S. D. Arner has returned for the season, bringing Mrs. Arner and the children with him.

Thanks Bill—"Butch" has stopped howling and the rest of the pack seem to make less noise these nights.

It is well to maintain our reputation of a quiet place to rest and relax.

Every property owner or tenant, take notice—The recent rains here have brought out thousands of beautiful little fern-like creepers. They are puncture vines and should be rooted out and burned. And please don't think your job is done when you reach the boundaries of your lot.

The Desert Prophets

tell us the foot - loose wealthy will crowd us this winter.

Rents and values are not up yet. We have some nice dwellings at low rentals.

— See —

W. R. Hillery
 CATHEDRAL CITY

Phone Palm Springs local 3417

TOTEM POLE CAFE

CATHEDRAL CITY

TABLE and COUNTER SERVICE

NOTE . . . A reasonably priced home-cooked dinner in our cozy dining room will be a treat — that will call for a repeat.



FRUITS-VEGETABLES

"ALL FRUITS AND VEGETABLES KEPT FRESH ON ICE"
 Groceries, Meats, Eggs, Dairy Products
 Supplying Palm Springs with the best fruits and vegetables during the past 19 years.

Canyon Drive-In Market

W. C. GUNN, Prop.
 S. Palm Canyon Dr., Opp Palm Springs Builders' Supply Co.



The Desert Sun

of Palm Springs, California
CARL BARKOW, Publisher
HAROLD BARKOW, Editor

RONNEY M. LANDRA, Advertising Manager

Entered at the Post Office at Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879.

Published Every Friday of the Year at the Hannahs Building,
290 North Palm Canyon Drive.

Subscription Rate: \$2.50 Per Year, 5c Per Copy
Telephone 3594

Summer Departs



Bill and Margaret Foldes Return To Open P. S. Hotel

Bill and Margaret Foldes are back in the village and are very busy these days getting the Palm Springs Hotel in readiness for its opening on October 1.

Bill and Margaret, together with their father, George Foldes, and their sister, Irene Foldes, spent part of the summer at Oakland. Irene and their father will return later this fall. Bill and Margaret stated this week.

Bill and Margaret Foldes were only away from Palm Springs for a month this summer. They arrived back here about 10 days ago. They visited Yosemite and drove over the beautiful Tioga Pass on their return trip to Palm Springs.

Their father, George Foldes, an elderly gentleman, and an old-timer in Palm Springs, is about the same as when he left the village, according to Bill and Margaret.

George Karoly, manager of the Palm Springs Hotel, arrived back in the village for the season this week. Mr. Karoly has been associated with the hotel for many years.

HOTALINGS BACK FOR SEASON

Mrs. Mae Hotaling and daughter, Lola, have returned to the village from Coronado, where they spent the summer. They have as their house guest, Eddie Thayer, assistant manager of the famous Hotel Del Coronado.

Early this summer Mrs. Hotaling and her daughter toured Mexico, visiting Mexico City. When they returned to the States, they located at Coronado for the remainder of the summer.

COMPLETES BUYING TRIP FOR ACOMA INDIAN SHOP

A two months buying trip has just been completed by Mrs. Ruth Bibb and her attractive daughter, Janice, during which they traveled through the Navajo country in New Mexico and Arizona to purchase Indian-made articles for the Acoma Indian Shop on South Palm Canyon Drive, which Mrs. Bibb will manage this year. The shop will open shortly, and the many interesting Indian and Mexican wares purchased on the trip will be on display.

Desert Sun Staff Attend Newspaper Meeting in Riverside Tonight

Mr. and Mrs. Carl Barkow, Mr. and Mrs. Ronney M. Landra, and Mr. and Mrs. Harold Barkow will motor to the city of Riverside tonight to represent The Desert Sun at a dinner meeting of the Riverside-San Bernardino Unit of the California Newspaper Publishers Association.

Mark Goodnow, professor of journalism at the University of Southern California, will deliver the principal address of the evening at the meeting scheduled to get underway at 7:30 p.m. today.

Desert Book Shop To Open Oct. 1st

The Desert Book Shop, at the Palm Springs Theatre Arcade, will open about October 1st, with the owner, Mrs. Margaret Smith Leussler, in personal charge.

Mrs. Leussler and her husband, Harrison Leussler, traveled more than 20,000 miles this summer, touring the United States. They have disposed of their businesses in other localities, and are building a fine new home in Desert Sands tract. This will be their permanent home.

They will have a larger stock in their rental library at the book shop, including the latest books, and will greatly enlarge their line of greeting cards and unusual gifts.

Stoeffen Returning To Racquet Club, Is Report

It is unofficially reported that Lester Stoeffen, internationally known tennis star, will return to Palm Springs this fall as tennis pro at the Racquet Club.

Mr. and Mrs. Stoeffen toured Europe this summer, and Mr. Stoeffen played matches with Bill Tilden and numerous other tennis champs in England. They planned to tour Australia after their European tour, but the war changed their plans.

Mr. and Mrs. Stoeffen returned to America about September 15, and will probably arrive here next month.

WESLEY GRAY BACK IN VILLAGE

Wesley M. Gray returned from Balboa this week for the season. Mr. Gray says that Mrs. Gray and Wesley, Jr., will not return from the beach before November 1.

City Seeks To Improve Map Facilities

City officials are making an effort to have prepared accurate and detailed maps of the city of Palm Springs, as present maps now in existence are inaccurate and incomplete.

G. K. Sanborn, city surveyor and street superintendent, has been working for some time preparing a set of detailed sectional maps of the city to be bound in book form and kept on file at the city offices for reference purposes. The map book will have about 20 pages. Many of the sections have already been drawn. Each section includes a portion of the city approximately 1700 by 2800 feet; the scale is 100 feet to the inch. These sectional maps will show all lots, streets, easements, etc., within the city.

J. F. Davidson of Riverside, city engineer of Palm Springs, has been requested by the city council to revise the present out-of-date map of the city. They ask that the map be revised to show vacated streets and "meets and bounds" property sales as recorded; also that unrecorded subdivisions on the present map be removed in the revision.

Guy Pinney Attends Conclave At Oakland

City Clerk Guy Pinney this week represented the city of Palm Springs at the annual convention of the California League of Municipalities held at Oakland, Sept. 18-21.

Accompanied by Mrs. Pinney, the city clerk left here last Saturday for Oakland. They will return to Palm Springs this week end.

City Clerk Pinney will be back in his office at the city hall Monday morning.

Community Church Resumes Services October 1

Regular services at the Community church will be resumed on Sunday, October 1. Sunday School will be held at 9:45 A. M. with public worship at 11 A. M. and Dr. John Robertson Macartney preaching the sermon.

Dr. and Mrs. Macartney will return to the village on Friday, September 29 after a summer spent in northwest Washington, and will be graciously welcomed by their many friends here.

Father O'Connor Back from Mountains

The Rev. Michael O'Connor, pastor of Our Lady of Solitude Catholic church, returned to Palm Springs on Friday of last week from Idyllwild, where he had spent the summer.

Father O'Connor motored down to the village every Sunday all during the summer to conduct a 7:30 a. m. mass in Our Lady of Solitude. This coming Sunday will be the last under the summer schedule of masses — there being only one mass this Sunday, the one at 7:30.

Father O'Connor took a cabin at Idyllwild for the summer. His sister, Miss Kathleen O'Connor of Los Angeles, spent the summer with him at Idyllwild. Miss O'Connor came to Palm Springs last week with her brother, and will be a house guest for about two weeks at the rectory.

Sun Shorts

Mr. and Mrs. Horace Pendery and children have returned to their home in Palm Springs after spending a delightful summer in Lake Arrowhead.

Onas M. Ward, proprietor of Ward's Camera Shop in the Hannahs building on Palm Canyon Drive, was in Palm Springs this week.

Mr. L. E. Hohl has returned to his home in Araby after spending the summer in Hollywood. Mrs. Hohl will join him after October 1. She and her daughter Marian are now visiting at Seattle.

Miss Helen Sandoval, assistant manager of El Paseo Restaurant of Santa Barbara, is here for a vacation.

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Increase in Local Grade School Attendance

According to Miss Katharine Finchy, the elementary schools of Palm Springs opened Monday morning, Sept. 18, with 274 pupils in attendance, 31 more than last year.

On the opening day of school last year, 243 pupils attended the Frances S. Stevens elementary school. There was no Nellie N. Coffman junior high last year so that figure represented the total grammar school attendance the opening day of school. About 440 were attending the Frances S. Stevens school at the height of the season.

Monday of this week 207 children attended the Frances S. Stevens school and 67 attended the new Nellie N. Coffman Junior High School, making a total of 274 elementary pupils.

Yesterday, Thursday, Sept. 21, 295 elementary students attended school here—224 at the Frances S. Stevens and 71 at the new Nellie N. Coffman junior high.

15% Increase In Enrollment At P.S. Hi School

The new Palm Springs High School opened Monday, September 18, with 100 students in attendance, and by Wednesday this number had increased to 110.

Approximately 40 more students are registered and are expected to arrive in the next few days. It is believed that the enrollment will pass the mark of 150 students by the time the season is well underway. These figures represent an increase of 10 to 15% over last year's enrollment.

Tuesday, September 19, saw Palm Springs High School in regular session. All classes met for full periods, textbooks were issued and assignments made. The school cafeteria is in operation and is serving a large number of the students daily with inexpensive lunches.

High School Party P. S. Tennis Club Tonight

The Palm Springs High School opens the current social season with a student body party honoring all new students tonight at the Palm Springs Tennis Club.

Through the courtesy of Mr. and Mrs. Austin G. McManus the high school students will be able to enjoy the use of all the facilities of the Palm Springs Tennis Club. This assures a party that could not be equalled any place in beauty of surroundings and opportunities for swimming, tennis, dancing and music under the magic spell of the desert night.

Principal Morris F. Richardson states that the students of Palm Springs High School feel particularly fortunate in their choice of a city in which to live and attend school and that they feel no high school could ask for more beautiful surroundings or for more gracious, generous, cooperation from the citizens of a community.

Class Elections Held at P.S. Hi Today

First class meetings of the new school year were held during 4th period today at Palm Springs High School. The results of the elections will be announced tonight at the first student body party of the year.

Plans for class activities throughout the year were made by the various classes in their first meetings. At present each class is working to be the first to have all its members buy student body tickets. This class contest in the sale of student body tickets is aimed toward the goal of 100% membership in the Palm Springs High School Associated Student Body.

Stanley Rosin Buys Tahquitz Vista

Stanley Rosin, former operator of the Colored Doors Apartments, has purchased the Tahquitz Vista Apartments from the estate of Dr. Rothman. Mr. Rosin was former lessee of the Pacific Building, another Rothman property.

Tahquitz Vista is one of the beautiful apartment houses on South Palm Canyon Drive, across the street from El Encanto which also changed hands recently.

"BEAU GESTE" LUSTY TALE OF GALLANTRY, AT PLAZA THEATRE STARTING TONIGHT



GARY COOPER AND RAY MILLAND

A roaring, lusty tale of the indomitable gallantry of three loyal brothers will blaze across the screen of the Plaza Theatre when Paramount's great new production of "Beau Geste" is presented tonight to local audiences for the first time.

Gary Cooper, Ray Milland and Robert Preston are starred in this glorious picturization of the great P. C. Wren novel. The superb supporting cast is headed

by Brian Donlevy, Susan Hayward, J. Carroll Naish, Donald O'Connor and James Stephenson. At indicated by the nature of the production, thousands of other players round out the cast, serving as legionnaires, and members of wild desert tribes.

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Fall Rush...

(Continued from First Page)

Pat and Johnny White's Nite Spot Cafe, open all summer; the Palm Springs Employment Agency and Secretarial Service on Andreas Road; George Oliver's Desert Valet, which opened today; the Village Sandwich Shop and the Village Furniture Company, open all summer; King's Drug Store, open for several weeks now; the Partridge Camera Shop; Village Pharmacy, also open for several weeks; Plaza Garage, open all summer; Sale's Plaza Market, opening in October; Potter's Hardware, open all summer; Munholland and Company, open all summer; Fuller's Cafe, next to the Bowling Academy; Lykken's Department Store, open all summer every summer; Plaza Pharmacy; Palm Springs Drug Company and Palm Springs Drug Fountain, open all summer for many summers; Dad's Shoe Shine Stand; wipth Shine Stand; Palm Springs Builders' Supply Company, open all summer; Sportsmen's Headquarters Rifle Range, opening Sept. 30; Helen's Beauty Shoppe; Annette's Beauty Salon in the Plaza; Palm Springs Sporting Goods in the Bowling Academy Building, opening Saturday; Nicholson's Ready to Wear Shop; Mary's Cafe, Andreas Road, opposite Manuel The Tailor; Thrifty 5-10-25 Cent Store, open for several weeks; and the Palm Springs Bowling Academy.



Newspapers Are Filled With Tragedies - - - -

MEN, WOMEN AND CHILDREN, SLAUGHTERED BY THE THOUSANDS, IN EUROPE AND CHINA...

You say—"It can't happen here!"

But—IT IS HAPPENING HERE.

Careless drivers are killing thousands of CHILDREN and other pedestrians throughout America each year.

It Must Not Happen in Palm Springs

Four times a day our children are crossing the streets on their way to and from school.

IT IS YOUR DUTY TO PROTECT THEM

.. Drive Carefully! ..

Be sure that your car is in good mechanical condition—have your brakes tested—drive slowly on the city streets.

The City Traffic Laws Are Being Enforced

If you haven't enough consideration for the lives of children to observe the laws regarding school crossings and the speed limits in the vicinity of schools, YOU MAY BE ARRESTED—and you thus invite public condemnation.

TO THE CHILDREN....

You also have a responsibility: Don't depend upon the driver to look out for you. Look both ways before crossing a street—and then do not cross when an approaching automobile is too near. Never run in front of an automobile. Wait until it has passed and then walk across.

● Hear Ye! Hear Ye! Drivers and Children! ●

HEED THE WARNING IN THE NEWSPAPERS

PLAZA THEATRE

STARTS TODAY - FRIDAY
2 Shows Nightly, 7 and 9
Box Office Opens 6:45



40 Against 4,000!
"BEAU GESTE"
STARRING
GARY COOPER
RAY MILLAND
ROBERT PRESTON
BRIAN DONLEVY
SUSAN HAYWARD

Also
Selected Short
Subjects
News Reel

A PARAMOUNT PICTURE